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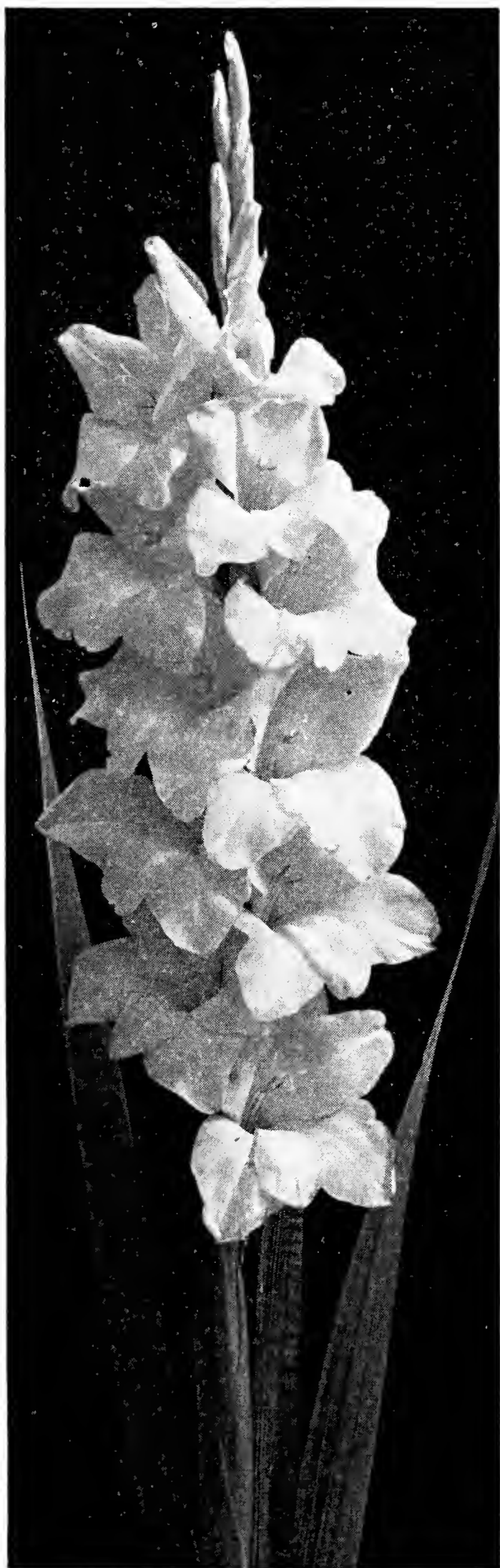
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U. S. Department of Agriculture



*The*  
*Gladiolus*  
*Fancier's*  
*Guide Book*

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1938 . . .

HERBERT O. EVANS

BEDFORD, OHIO



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*Pacemaker*

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## IMPORTANT FORWARD

Our annual accumulation of data, reporting Symposiums, variety prize winnings, cultural formula, etc. has crowded our 32 pages beyond capacity to record 1937 events without abandonment of much information still currently valuable and interesting to our new customers of 1938.

Realizing that our 1938 Guide Book would have to omit or condense much of valuable interest to our readers, we had about 6000 1937 Guide Books printed beyond our indicated need for 1937. Thus, we hope we have sufficient copies to be able to furnish both 1937 and 1938 editions to 1938 newcomers on our mailing list. We wish to call particular attention to such newcomers to the fact that the prices quoted in the 1937 list are void and to be careful to order only from the 1938 list.

## AN EXPERIMENT

This year, for an experiment, we are awarding a substantial part of the job of editing this Guide Book to our customers. Their remarks you will find in italics. This is confined to 1937 correspondence entirely. Only a very small part of the usable remarks have been printed, there being so much repetition along the same lines. Because it was all unsolicited and authority not sought for publication, full names and addresses are not supplied but may be had upon request.

## SYMPOSIUM RATINGS

Neither the American Gladiolus Society nor the Canadian Gladiolus Society published a Symposium vote in 1937. The Canadian Gladiolus Society is now conducting one and the results will be published in their 1938 ANNUAL, ready in February, but not in time for inclusion in this Guide Book. See page 31 hereof for guidance to secure the Canadian and other publications. See pages 4 and 5 of the 1937 Guide Book for the Symposium Ratings, which are the last published to date.

## A WORD TO THE WISE

Disappointment can be minimized by leaving to the highly trained gladiolus specialist the experimentation and cash investment necessary to try out all the new offerings of the many hybridizers. Those who know the quality of competition in national, state and regional shows in the last few years have come to realize that inferior sorts rarely win. We list only those varieties currently winning first prize awards and, on occasion, a limited few new ones which we have grown and which, in our opinion, are about to take their place in the winning ranks. We have almost no errors to acknowledge. Witness our offering, in various years gone by, just before their first major wins, such varieties as Frank J. McCoy, Blue Peacock, Duna, King Arthur, La Fiesta, Lavender Delight, Magna Blanca, Mary Elizabeth, Mrs. H. Bromley Ambler, Red Phipps and Salbach's Orchid. On most of these, before stocks were widely disseminated, we registered the first wins ourselves. Now they have become world famous.

"Has beens" and varieties that have been kicking around in catalogs for years without being able to win in current major shows are omitted. You do not have to sift them carefully from our offerings. We have tried to lead you out of the usual labyrinth of a listing of hundreds of varieties where it would be next to hopeless to differentiate the best from the commonplace. By our method of listing the latter are automatically sifted out.

We have no knowledge of the existence of any other gladiolus catalog in the world that even closely approaches so exclusive a list of prize-winners.

Also, it is well to leave to the federal, state and university entomologists, pathologists and to gladiolus specialists cooperating with them, the determination of best usages for the control of insect pests and bulb and plant diseases. Experimentation by others with poisons, poisonous gases and with insecticides, the component parts of which are not understood by the user, and with unapproved methods of fertilization, usually leads to trouble.

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## HERBERT O. EVANS

Trustee and Secretary, Horticultural Foundation of Cleveland  
Member Executive Committee, American Gladiolus Society  
Treasurer, National Commercial Gladiolus Growers' Association

Member Board of Dirs., The Garden Center of Greater Cleveland  
Member of following Gladiolus Societies: Canadian, British, New England,  
Empire State, Ohio, Mahoning, Iowa and Sioux City.

Farm, S. O. M. Center Road, SOLON, OHIO

P. O. Address, BEDFORD, OHIO

## PREVIEW OF 1938 INTRODUCTIONS

For prices and further description consult general variety list.

**HIGHLAND CHIEF (Mair-Barber).** When new lavenders are introduced, they are commonly described as superior to Minuet. We and many of you have tried and discarded quite a few so advertised. So, when we offer a variety that is capable of full 6 inch blooms and 10 open, we will be very careful about declaring any such immense gladiolus can also have fine cut flower characteristics. We had such a wonderfully cool blooming season in '37 that practically nothing crooked and the heaviest blooms were self supporting. We do think it can outclass Minuet in the shows and we do think it has cut flower characteristics better than the average "mammoth" type gladiolus.

**MERRY WIDOW (Evans).** Another of the "mammoth" type, fine for exhibition and has possibilities anywhere for the "largest flower in the show". The lightest colored glad yet obtainable in the 7-8 inch floret class, very light pink, approaching white. Has show bench background, once as Grand Champion Seedling (Mah.) and once as largest flower in the show (Ohio-Great Lakes Expo.)

**PEGGY LOU (Wilson-Evans).** No help for it—we have to compare it with Picardy because it was produced by the same cross that gave us Picardy. We can find no characteristic in Peggy Lou that differs with Picardy, as to bloom, spike, cut flower quality, bulbs and propagation except that the florets are slightly rounder tipped and the color, still smooth, soft and clear, has deepened, omitting most of the apricot salmon tone and taking on a shade of pink not as deep as Longfellow or Frank J. McCoy. The color carries a rosy glow, soft, not glistening. We feel sure footed about this variety and we predict a clear path ahead for Peggy Lou, with the sky as the limit. Its wonderful propagation characteristics make it possible to supply 2 small bulbs extra with every bulb purchased. Has a good show background, too. Champion Seedling, Pa., '37 and both Champion Seedling and Grand Champion Bloom of the Show, Mah., '37. This is one of the two outstanding "buys" for the 1938 grower and fancier alike.

## PREVIEW OF 1938 IMPORT RELEASES

**BLUE WONDER (E. Both).** We have bloomed all of these releases from large bulbs at least two years, one a very hot year, one a very cool year. Among the light blues this appears to be a very great advancement in respect to number open, the range being from 10 to 16, with about 23 buds. Our stock of this has been too few to report with definiteness on ability to bloom out so many florets in the field, unsupported.

**JOSEF HAYDN (Pfitzer).** Another light blue. A real novelty of genuine charm. The contrast afforded by the very harmonious, deep blue blotch gives it a most unusual color appeal. By no means a small flower or spike but it will become very popular for decorative use. A real beauty. See illustration.

**MATTERHORN (Pfitzer).** Apparently does everything Mammoth White (also a Pfitzer variety) does, only does it better. Color, size, height and particularly cut flower characteristics. In spite of the fact that Mammoth White is top ranking white in the popular vote A.G.S. Symposium, it will be abandoned from this list in favor of Matterhorn as soon as the latter can be sold at anywhere near popular prices. We do not think that will be long as it is a good propagator.

**TUNIA'S BLUE (E. Both).** The first dark blue to appear among the giants. Spikes apparently stronger than Blue Wonder, texture better and very likely to measure up to par for cut flower purposes. Needless to say, it is an acceptable addition to the exhibition fan's list'

**TUNIA'S TRIUMPH (E. Both).** Here it is. The last word in glads. Another "mammoth" type. A giant with the powerful growth, in every respect, that should accompany a giant. Nothing dubious about the color. In a color classification (orange scarlet) already very well represented with several world famed beauties (as Pfitzer's Triumph and Tip Top), this one offers a self color, the orange scarlet carrying a wonderful sheen approaching metallic bronze. Lively color with simply irresistible appeal. Its background, Grand Champion Seedling at the South Australian Glad. Soc. show, '34. Propagated by Mr. Both 2 yrs and introduced for export 1936. For release, by those growers fortunate enough to import some of it the first year, now. See illustration.

## GRAND CHAMPION BLOOMS

Some (not many) hybridizers and catalogers are very loose in their use of the words "Winners," "Champions," etc. For your own protection, scrutinize these assertions closely and see if the winning is identified to time and place. An honest introducer of new varieties will be reasonably sure to specify rather than generalize or use language intended to deceive.

In recent years a few of the larger shows have provision for Com'l. Div. Champions in the Exh., Dec. and Sm. Dec. types, repeating the 3 champions in the Advanced Amateur Div. Topping off these, some shows make further provision for Grand Champion Bloom of the Show. Some shows, notably the Ohio and Mahoning, have provision for Grand Champion Seedling Bloom.

We search the world for winners. We disclose authentic Champions. If we have missed any, will hybridizers advise us to their advantage?

**Grand Champions** in major shows about the world inside the last seven years follow:

- Bagdad**—Quebec G. S., '35.
- Betty Nuthall**—San Leandro, 31. Utah, 35.
- Blue Beauty**—Haarlem, 36.
- Canberra**—Wash., '34.
- Commander Koehl**—Wash., '32. East Bay, '35.
- Coryphee**—Wash., '33.
- D. A. Hay**—Winnipeg, '32.
- Fairy Tale**—Haarlem, '31.
- Frank J. McCoy**—A.G.S., '34; Ill., '35; Ohio, '35; N.E.G.S., '35, '36, '37; Metro (NYC), '36.
- Heritage**—Wisc., '34, Grants Pass, '37.
- Joh. S. Bach**—Vancouver, '35.
- Jubilee**—Ohio, '37.
- Lucifer**—R.H.S., So. Australia, '35.
- Maid of Orleans**—Mah. G.S., '36.
- Margaret Fulton**—Pa., '36.
- Maunga**—Miramar, N. Z., '34.
- Mildred Louise**—Ohio, '33.
- Minuet**—Iowa G. S., '35, '37, Ind. G.S., '37.
- Miss New Zealand**—Marlborough H. S., '32, '33; Ballarat, '35; Dunedin, '35; N.Z.G. S. '36; Calgary (Aug. Show), '37; Minn., '37.
- Mother Machree**—Ohio, '32; Conn., '35; Ill., '36.
- Mr. Fred'k. Christ**—Ohio Fair, '32. Ballarat, '32.
- Mr. W. H. Phipps**—Ill., '32; N. E. G. S., '34; Grant's Pass, '36.
- Mrs. Leon Douglas**—Mich., '37.

**Our Selection**—Ballarat (2nd show), '32; Malvern, '35; Cedar Rapids (Ia.), '37.

**Peggy Lou**—Mah. G.S., '37.

**Picardy**—C. G. S., '32, '34, '35, '36; Calgary, '34, '35; A.G.S., '35, '36, '37; Empire S. G. S., (N. Y.), '35, '36; Port Arthur, '35; Minn., '35; Winnipeg, '33, '36; Conn., '36 Metro., Mid-South, Ill., Md., Pa., Sunnyside (Yakima Valley G. S.), Hamilton (Ont.) Dist., all '37.

**Pititi**—Papanui, '34.

**Queen Mary**—Winnipeg, '34.

**Red Lory**—Wash., '35; East Bay, '36; Auckland, G. S., '36.

**Red Phipps**—Century of Progress, '33.

**Rosemarie Pfitzer**—Winnipeg, '35; Woolston, '36; C.G.S., '37.

**Star of Bethlehem**—Minn., '36.

**Sunnyside**—At six shows, Australia, '31; Ballarat, '35 (2nd show).

**Tip Top**—Peterboro (Ont.) Hort., '36, '37.

**Tanui**—Christchurch, '33.

## CHAMPION SEEDLING BLOOMS

Following seedling champions were not merely winners in their classes of certain types. They were champion seedlings, all types competing. Not many Prize Schedules make provision for this competition, it being most popular, apparently, in Ohio, Australia and New Zealand.

**Blue Wonder**—(E. Both) So. Australia G. S., '35. (Was also runner-up for open grand champion.)

**Caroline Werner Gannett** (Chamberlain)—E.S.G.S., '37.

**Fairy Tale** (Pfitzer)—Haarlem, '31. (Was also grand champion.)

**Frostpink ornatus** (Evans)—Mahoning G. S., '33.

**Gertrude Swenson** (Swenson)—Ballarat, '28, '29. Victoria, '32.

**Grand Slam** (Salbach)—San Leandro, '32.

**Icelander**—(Evans)—Ohio, '37.

**Mary Elizabeth** (Dr. H. W. Stevens)—N. E. G. S., '30.

**Merry Widow** (Evans)—Mahoning G. S., '31.

**Milford** (Rides)—N.Z.G.S. (Canterbury) '34.

**New Era** (Ellis)—Ohio, '35.

**Pacemaker** (Evans)—Ohio-Mahoning, '34.

**Peggy Lou** (Wilson)—Pa. G. S., '37, Mah., '37.

**Rawhiti** (N. Z.)—N. Z. G. S. (Christchurch), '35.

**Tunia's Triumph** (E. Both)—So. Australia G. S., '34.

**Whero** (Burns)—Normandy, '33; Wau-ganui, N. Z., '33.

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*"Ever since I had my first "Flowers & Gardens" magazine in January, I have been making love to your ad, for "Gladiolus Fancier's Guidebook". This month it is still here and still free on request. There seems to me to be so much in it, it surprises me 'tis free." 3-29-'37. Mrs. L. W., Medicine Hat, Alberta, Can.*

*"Your Gladiolus Fancier's Guidebook is the most comprehensive work of the kind I have ever seen." 3-7-'37. L. T. L., Longmeadow, R. I.*

*"I have never seen so much valuable gladiolus information packed between two covers as in your Gladiolus Fancier's Guidebook." 5-3-'37. Mrs. E. G., Rives, Jct., Mich.*



*"May I join your happy family? I knew nothing about raising or caring for 'glads' but my wife said I had to learn. Have received your 'Guide Book' and feel that you have started me out right. Enclosing check for bulb order and to cover society memberships as follows" etc. 2-19-'37. P. L. LaB., Pittsburgh, Pa.*

*"This small order is merely to offer thanks for a very informative and enjoyable catalog and to advise you against keeping my name on your list." 3-3-'37. Mrs. H. C. Athens, Pa.*

*"Let me congratulate you on the wonderful catalog you put out. I file each one as I consider each as truly a Guide Book." 9-6-'37. I. L. J., Sydney, N. S. W.*

## WE VISIT THE SHOWS

During the past summer we visited about all the shows we could, considering time and distance, nine gladiolus shows, the Toronto Fair, where Leonard W. Butt, of Highland Creek, Ont., had a fine commercial display of glads, winning first honors. We also attended three dahlia shows and made a commercial exhibit at the Ohio Dahlia Soc. show at Cleveland, exhibiting glads at the Dahlia Soc. request. We "covered" the glad shows of Ohio, Ind., Mich., Pa., N. Y. and the Canadian National at Midland, Ont.

The Canadian show was the most interesting to us because we had never visited their show before. The hall was suitable and spacious, the growers and amateurs were out in force with blooms at least a little better average quality than the best of the other eight glad shows visited. Mr. Palmer, of Picardy fame, was there with his usual array of fine seedlings but several others had seedlings of equal quality.

As we were about to make this trip, we fortunately secured the permission of Mrs. J. Sherwin, one of our nearby good customers who for several years has helped enhance the Ohio and A.G.S. shows with her excellently produced blooms, to take her Gardener, Carl Higginbotham, with us. And such of her blooms as were then available, of course. We took some samples of our own, too, mostly newer sorts or sorts not commonly grown in Canada. We made a small, non-competitive, labeled display of these. Mr. Higginbotham had his usual, stunning spikes and entered them in the 3 spike, open to all division, winning 8 firsts, 5 seconds, 6 thirds and one of his spikes of Rosemarie Pfitzer was judged the Champion Bloom of the Show. His 3 spikes of Picardy won by a very marked margin, as did his vase of 10 spikes of the same variety.

*"To many Canadians, it was a revelation to see the perfection to which certain varieties, which are not seen at their best here, can be grown in Ohio." (From President's Message, C.G.S. Oct. '37 Quarterly, speaking of Mrs. Sherwin's and our blooms.)*

Dear Mr. Evans: Guelph, Ontario, Oct. 9, '37.

*"It is with great pleasure that I write to advise you that the Coronation Year O.H.A. Award, which is given to our Society by the Horticultural Council to be awarded for some outstanding feature in the year's work has been awarded to you by our Board of Directors as a token of appreciation for what you have done for our Society. Very truly yours, L. M. Carleton, Secretary, Canadian Gladiolus Society."*

At the A.G.S. show, South Bend, Ind., we produced the first U. S. blue ribbon background for Allegro and Green Light, two new beauties from Pfitzer.

At the Ohio show Mrs. Sherwin's blooms piled up an unapproachable number of points. At this show, out of 17 possible awards, our seedlings secured every ribbon except one red and our seedling, since named "Icelander", was the Grand Champion Seedling bloom. Icelander has very large, round florets of white, with a creamy throat heavily dotted with strong blue violet, an interesting and unusual combination. The spike had 8½ florets open, with placement absolutely perfect—one of the largest flowerheads in the show.

## SIZE OF BULB TO BUY

If economy be the aim, do not rely on small bulbs to give wholly satisfactory blooms. The small bulbs will all bloom but medium bulbs almost always give far better than "medium" sized spikes of the given variety. Our descriptions usually indicate whether or not the variety is an exceptionally fine producer of blooms from the smaller sizes.

A number of varieties either have come into sufficient world production to warrant low price for large bulbs or bloom so unsatisfactorily from medium size bulbs that, for the protection of our customer, we omit the smaller sizes from our pricing. Likely, we have them if you insist but we recommend only the sizes offered.

In general, many catalogers who offer bulbs graded L, M and S, rather than in sizes 1 to 6, supply number 2, 4 and 6. In most locations, the grower catalogers do not obtain many number 1 bulbs first year from small bulbs. In many other locations few bulbs reach heavy number 1 size until grown the second time from a number 2. A number 2 grades from 1¼ to 1½ inches dia. A large percentage of number 1 bulbs sold grade only ¼ inch larger. If over 1¾ inch, a large percentage of them offered have large base scars showing separation from an already old bulb. Approximately, a number 1 bulb is twice as heavy as a number 2. Likewise, a jumbo oversize number 1 is approximately twice as heavy as the regulation number one, therefore, usually four times as heavy as the regulation "L" bulb.

Due to our offering only superior varieties, you may depend on securing superior blooms from our L bulbs, whether they be number 1 or number 2 L. Numberless prizes have been won by them in the hands of our customers.

*"I saw your wonderful display of immense blooms in the middle of October at the Great Lakes Exposition and wrote down the names of those I liked best. I have been very anxiously awaiting your catalog so that I could place my order." 2-8-'37. E. V. T. Ft. Defiance, Va.*

*"Your glads are in full production and we certainly are not disappointed in a single flower. Finer or larger flowers have never been grown here before. Our only grief (really a pleasure) is the large amount of time spent showing our flowers to friends that come and insist that they be shown how such gorgeous blooms are obtained."* 7-23-'37. C. A. R., Booneville, Ind.

*"After seeing your exhibit at the Great Lakes Exposition here in Cleveland, I have scrapped all the bulbs I had and herewith my order to replace them with these better varieties."* 3-8-'37. B. A. F. (Wholesale Florist) Cleveland, Ohio.

*"I do not believe I wrote you of my success with your gladiolus last summer. Neighbors and strangers alike stopped to admire them as they were without doubt the finest in the community."* 1-19-'37. A. P. W., Lansdown, Ia.

### YOUNG JUMBO OVERSIZE NO. 1.

With around four times the food bulk of the so-called large bulb, these oversize jumbos are most dependable for producing the magnificent show specimen blooms that capture the blue ribbons in the many, highly competitive gladiolus society shows. Almost invariably, the divisional champion spikes and the grand champion spike of the show are produced from young jumbos. The reason is simple enough to anyone who gives the subject a moment's attention. The youthful vigor of the heavy bulb, supplying food bulk and juices with greater volume and over a longer period of the development of the new bulb, creates a stronger and larger plant, with corresponding maximum number of buds, the largest possible flower spike and, incidentally, gives the greatest possible control over the blooming date. In Canada and other northern sections where a short blooming season finds late blooming varieties often cut down by frost before the sluggish growth of an older or smaller bulb can get around to produce the flower spike, these young jumbo oversize number 1 bulbs are in great demand. They are in like demand in all other sections by the advanced amateurs willing to pay but a very slight premium for just that added performance that makes for the difference between blue ribbons and second prizes.

In previous years we have hardly dared to say much on this subject, since our catalog circulates mostly among the gladiolus fanciers, anyway and such customers have regularly absorbed these young jumbos about as fast as we could produce them. However, our last growing season has been by far the wettest season we have experienced in our nine years of cataloging with the result that we have untold thousands of these young jumbo bulbs. Consider first the fact that we price a "L" bulb (prepaid) at the common average prepaid price of a Number 2 L but deliver, as long as our supply lasts, Number 1. This is our method of matching the various discounts, specified extras, coupons, fall lists, etc. As explained in our paragraph on PRICES, we carry this system to the M and S bulbs, also. Accordingly, if we can no longer supply

number 1, 3 and 5 we add to the count until equal extra value has been reached, with the number 2, 4 and 6 bulbs. Unlike many catalogers who supply M when out of L and S when out of M, we supply in the larger size in number better than price equivalent. And we might as well give those who are as yet only prospective customers something else to think about by making a statement that could only be a boomerang if it were not unqualifiedly true. The statement is this: For a period of several years we do not think we have delivered a single retail order (including prepaid per 100 pricing), in U. S., Canada or abroad, that did not include about 15% of extra value in bulbs beyond what the catalog had promised, in varieties ordered or at our discretion but determined largely by the customer's suggestion as to extras in space provided therefor on our order sheet.

However, the young jumbo oversize No. 1 L bulbs present an additional problem. Being around four times as heavy as No. 2 L bulbs, the aggregate cost of additional postage it would take to send this bumper crop out prepaid would likely put our business finances "in the red". But, if the many individual customers could obtain these young jumbos at our going price of L bulbs merely by taking them on a transportation collect basis, we believe the only other question the customer will ask is "Am I in time to get the jumbos?" So, while they last, order your young jumbos at the catalog rate for L bulbs but F.O.B. shipping point. If your order includes other items at the prepaid prices, we will send the entire order F.O.B., adding bulbs of the varieties ordered to a value in excess of their proportionate share of the delivery cost. We will send them express collect where the express address is furnished otherwise by parcel post, C.O.D. for the postage. Please do not supply postage, as postage adjustments are tedious.

*" 'Tis said the way to a man's heart is through his stomach. With me it's glads and you certainly have beaten a path to mine with your generosity in overcount and extras."* 4-21-'37. B. K., Duluth, Minn.

*"I see that you are going to keep me permanently in your debt with 'extras' "* 5-12-'37. M. E. B., Cleveland, Ohio.

*"We received the shipment of Gladiolus bulbs and wish to assure you that we appreciated your generous donation of extra bulbs."* 5-18-'37. Sister M. R., Parmadale, Ohio.

*"May I take this belated opportunity to thank you for the many extras which you so kindly included in our order of last spring. We won three awards at the Metro. Glad Show. Our glads are greatly admired by all."* 8-16-'37. Sister M. A., Maryknoll, N. Y.

*"Everything I bought from you has been top notch and the glads' you sent me gratis have been worth what I paid for the others."* 7-6-'37. Prof. E. M. S., Sacramento, Cal.

*"Received the order of bulbs, and what fine healthy bulbs they are. And how liberal the supply of extras. All I can say is accept my heartfelt thanks."* 4-21-'37. Rev. W. J. S., Dover Center, O.



"I think your practice of including sample corms of several varieties not ordered is good as it gives the grower a chance to try them out and keeps his interest in the newer sorts very much alive." 4-9-'37. E. G. L., Worthington, Pa.

"You will notice that all these varieties now ordered are sorts you sent as extras last year. Since Mrs. S. liked them very much, I am ordering them for her." 2-20-'37. P. G. S., Toledo, O.

"The splendid gladiolus bulbs arrived yesterday in perfect condition. Thank you sincerely for your generous overcount and the splendid extras. The latter are all new to me except one, so I shall have great interest in trying the new glads." 4-16-'37. Dr. H. S. W., Chicago, Ill.

"Received the really nice bulbs today. Very well pleased. And the extra bulbs you put in are sure good ones. Had wished to buy them but did not feel could afford them until another year's drop in prices." 5-7-'37. J. A. B., Magnetawan, Ont.

"Your package of bulbs has arrived. I can never thank you enough by letter for these splendid glads. I am so thrilled over it that I haven't got down to earth yet. It was just like Christmas to open the package." 4-12-'37. Rev. I. W. S., Vanceburg, Ky.

"The small order of glad bulbs came in due time and I am wonderfully pleased by your generosity in giving the extra bulbs and selecting them in colors that I had not included." 5-24-'37. Rev. W. S. R., Chagrin Falls, O.

"The bulbs came several days ago in good condition. I feel that you have been very generous in count and in extras you sent. The latter are all new to me and I will enjoy watching them this summer." 4-23-'37. B. R. Y., Girard, Pa.

"The Gladiolus were received in good condition last Saturday and I was very much pleased with the quality of the stock which you sent. Needless to say, I greatly appreciate your kindness in sending me the many extras, especially the 'Blue Beauty'." 4-19-'37. M. S. C., Youngstown, O.

"Thank you for the very generous way you filled my small order for bulblets, both in respect to overcount and pilot bulbs." 3-29-'37. G. M. T., Jacksonville, Fla.

"Received my order of bulbs this morning. Am well pleased with them. They sure are nice and clean. Many thanks for the generous oversizing and count, also the fine extras." 4-4-'37. O. C. W., Akron, Ohio.

### It's a small world.

"Received the bulbs and bulblets a few days ago and am well pleased with the generous count and valuable extras. Your mother stopped here last Saturday to purchase some citrus trees and noting I grew some glads, said she had a catalog at her hotel and would send it to me and today, when I opened the envelope, it was yours. I had not learned her name." 4-26-'37. A. E. S., Orlando, Fla.

## F. O. B. PURCHASES

In fact, whatever size bulbs you purchase, if you wish to have them sent transportation collect, we will be glad to add to the count on the varieties ordered to such an extent that the value of such extra count will safely exceed the transportation cost. We will not guarantee to match the count equivalent specifically offered in some F.O.B. catalog lists partly because we understand the quality of our own bulbs and partly because we are firmly intrenched with our idea that sample lots of varieties newer and/or better than those ordered are more beneficial to the buyer and we know the bulk of our customers like it. So, after the extra count mentioned is made, our generosity with extras will follow.

## BARGAIN BULBS

A grower-cataloger of bulbs has certain inescapable costs: planting stock, use of land, its preparation, planting, cultivating, digging, hauling, curing, cleaning, grading, storage quarters, fumigating or other processes to combat insects and bulb diseases, advertising of one form or another, catalogs, postage, packing and shipping. There may be additional items of overhead such as clerical, irrigation, spraying, etc.

Bargain bulbs are made possible by skimping somewhere along the line, almost inevitably reflected in the quality of the flowers they produce.

"Bulbs received in fine condition, all perfect. And I want to thank you for the liberal overcount and the sample lots. Especially was I pleased with the Star of Bethlehem bulbs, as we do not have that variety." 4-9-'37. E. D. S., Townville, Pa.

"Have had splendid results from your bulbs and have concluded that bulbs coming from your locality are better acclimated for us than those from the west. Anyway, your bulbs seem to do better for me and your recommendations stand up better for our growing conditions." 2-21-'37. B. F. P., Roanoke, Va.

"Your bulbs are as clean as any I have ever seen and they do very well here. Your catalog is the best ever." 4-21-'37. Mrs. A. S. B., Great Falls, Mont.

"Received the bulbs ordered and then some. Very much pleased with them. The best I have ever received from any place." 5-25-'37. A. E. N., Jeromesville, O.

"While at the Customs last spring, one of the Customs men showed me some of your heavy, young jumbo bulbs. They were extra good bulbs and if your stock is all like those I want 50 each of the following 14 sorts" etc. 11-22-'37. T. F., Winnipeg, Manitoba.

"At first I tried out several firms to get a basis of comparison. But not for long. Now I stick to Evan's bulbs and recommend them to all my friends." 5-2-'37. Mrs. C. B. W., Cloquet, Minn.

"Shortly after receipt of your catalog, the flood swept 9 ft. 9 inches into our home. Driven to the attic, I took your catalog along. I assure you no catalog was more greedily perused even if it was in an attic and by candlelight. I read it over and over again. How any amateur can possibly get along without it is more than I can see. As you say, it certainly leads him out of the maze of doubt as to the variety that is worth while. As for myself, I have never grown any glad from your catalog that was not exactly as stated, or perhaps a little better." 2-24-'37. Rev. I. W. S., Vanceburg, Ky.

"Am placing my first order for glads with you on recommendation of well satisfied friends." 2-19-'37. H. W. K., Stapleton, N. Y.

"I cannot say how pleased we were and how much I thank you for the attention given our order of last year, or for the type of bulb sent us and the extras were all a pleasant surprise. I have never seen any better bulbs than those you sent us and that is why we are increasing our order this year." 3-2-'37. E. A. P., Montreal, P. Q.

"The bulbs arrived Saturday and are all planted. They were all you say and more. I grow about 4000 bulbs and have bought new stocks this year from nine other well known growers. I thought some of them sent me some very good stock until I saw yours. You may rest assured that next year I'll buy all my bulbs from you as far as you have the varieties." 4-19-'37. R. C. H., Chicago, Ill.

"I want to thank you for the bulbs you sent on my order of last spring. They were the finest looking bulbs I have ever seen." 3-5-'37. I. T., Austin, Minn.

"I had occasion the other day to see some gladiolus bulbs that were received in Winnipeg from your gardens and we were very well pleased with the quality of the bulbs. Will appreciate your putting my name on your mailing list. I am not exhibiting gladioli but like to get good fresh stock each year and, naturally, want to buy the best quality bulbs obtainable." 5-26-'37. R. B. H., Winnipeg, Manitoba.

"I received the order of glads today. I never had better looking corms and you were certainly very liberal in extras. I never was treated better by any other grower." 4-5-'37. A. P. S., Lancaster, Pa.

"Bulbs arrived in fine shape. They are exceptionally fine looking and free from any signs of disease or bruising. Thanks for the very generous overcount and the extras." 4-23-'37. M. C., Ithaca, N. Y.

## PRICES

We try to quote prices at once as low as those of other reputable gladiolus specialists, dissolving all complicated discounts and periodic price reductions into a simple, lowest price possible and yet take all known precautions to supply healthy and pest free bulbs.

For the most part we price L, M and S bulbs at the commonly asked prices for No. 2, 4 and 6 bulbs but we deliver, as long as our stocks last, mostly No. 1, 3 and 5, which gives you greater blooming value, particularly when buying the M and S sizes.

Cash orders entitle the buyer to instant segregation and protection of their stock until proper time for delivery.

Our practice of overcounting and/or inclusion of samples equal or superior to sorts purchased, and of oversizing the smaller sizes when stocks permit, never fails to more than equalize any price fluctuations that may develop. A grower is known by the customers he keeps.

## WHOLESALE PRICES

Bulbs and bulblets priced only per each are mainly new and scarce sorts and not yet commonly priced lower than the dozen rate price at wholesale. On such items, where stocks permit, to legitimate commercial growers, we will add as much additional stock as circumstances warrant. Particularly liberal to catalogers. On stocks offered per 100, the newer sorts are as low as we can quote them, considering our quality bulbs and our like promise to be as liberal as circumstances warrant. The more common ones, offered per 1000 by many growers, unless you demand our quality bulbs under above terms, these you will please order elsewhere.

"I find that, though you do not make wholesale quotations, your liberal overcount and extras make up the difference, and the stock I have received from you is all perfect." 3-19-'37. J. M. R., Jasper, Texas.

## BULBS

Priced per each.

12 sold at 10 rate.

6 at 5 rate.

25 at 100 rate.

Blts. Any Amount at Rate Offered.

## TERMS OF SALE

Cash with order.

Delivery prepaid in U. S. Gladiolus shipments in March and April, or soon as possible on orders arriving thereafter.

Delivery prepaid to Canada and other countries in the Postal Union, except that purchases at 100 rate prices should add at rate 50c per 100 for Large size and 20c per 100 for Medium sized bulbs; other sizes prepaid. Canadian purchasers must enclose with order the Mailing Label secured from the Secretary of Destructive Insect & Pest Act Advisory Board, Dept. of Agric., Ottawa, Ont.

If a bulk of bulbs is ordered likely to exceed 15 pounds (about 150 large bulbs), it is desirable that Canadian customers apply for permit for entry by express, notifying us of your express address.

If the Canadian customer wishes Oversize Jumbos or to purchase generally on the F.O.B. plan, kindly apply for permit for entry by express. No foreign F.O.B. service by mail.

Foreign remittances may be made payable to our order direct or at Central National Bank of Cleveland, Ohio, by International Money Order or New York Bank Draft payable in U. S. dollars, thus making extraordinary savings in exchange. Be sure to enclose Mailing Permit Label if required by your country.

Replacement or refund purchase price any bulb, root, plant or seed that does not prove true to name or does not arrive in condition herein represented. Bulblet germination is not guaranteed.

No substitutions will be made.

Orders received until planting but subject to stock being unsold. To get proper propagation of new sorts, it does not pay us to hold for further sale bulbs and blts priced only per each beyond May 1st. Order early. Our selling season is very short.

"Our order and check enclosed. Please ship at once."

Note: We get several hundred of these every year in February. From northern Vermont, upper Michigan, Minnesota and Montana and all parts north. At best, shipping some hundreds of thousands of bulbs is a heavy task and we will appreciate it if your order permits us to get the bulbs into your hands about a month before they can possibly be planted in your location.

"Among the white Ruffolace was a gorgeous orange. You don't suppose it could be a sport? Nothing doing on replacement. I consider you are the loser, not I. I'm satisfied and am sending you some of the bulblets. Hope you will grow them and indentify so I can order more."

Note: We have next to no reports on mislabeling but above is about an average sample of the few we received.

## OUR KEY SYSTEM A GREAT AID TO SELECTION

Varieties are grouped by color classification for your convenience of comparison and selection.

Varieties are critically described. Naturally, in a list such as this, consequential faults are few, nevertheless, attention is called to them. Show dates and references are to *first prizes* only. Room to mention but few. Symposium ratings refer only to those last published.

For nine years our variety descriptions have been praised generously, for the accurate visualization of the size of individual floret, the number open at one time, the total bud length of the flower spike, the prominence of markings, etc., made possible by the use of stars, daggers and other hieroglyphics.

We will tell you the size florets to expect, a \* indicating large florets  $4\frac{1}{2}$  to  $5\frac{1}{2}$  inches diameter, \*\* indicating  $5\frac{1}{2}$  to 6 inches and \*\*\* indicating extreme size 6 to 8 inches.

We explain the relative quantity of marking, + indicating with *obvious* markings, i.e., so evident as to arrest attention and — indicating without *obvious* marking.

We do not list varieties incapable of holding five florets open at one time. There are thousands of such varieties. We employ † to indicate many open (6-8) and †† to indicate an extreme number (9-16). If the total of open florets and buds make an unusually long spike, we indicate with a double dagger ‡ (15-18) and extreme ‡‡ (19-30).

We furnish the approximate blooming dates of varieties in this locality, checked to the best of our ability from experience of many years. Number after name indicates days from planting to blooming of large size bulb (L). Medium size (M) usually seven to ten days later. Dates not guaranteed since subject to change by excessive heat, moisture, drought, differing soil fertility and other conditions.

**Abbreviations:** L large bulb  $1\frac{1}{4}$  in. up. M medium size bulb  $\frac{3}{4}$ - $1\frac{1}{4}$ . S small bulb  $\frac{3}{8}$ - $\frac{3}{4}$ . Blts. bulblets, Exh., Exhibition Type. Dec., Decorative Type. Sm. Dec., Small Decorative Type. A. G. S., American Gladiolus Society. Ohio, Ohio Gladiolus Society. Mah., Mahoning Gladiolus Society. C. G. S. (Canadian). B. G. S. (British). E. Bay (California G. S.). San Leandro (The largest flower show on western coast). A. M., Award of Merit. F. C. C., First Class Certificate. (Am), Amateur.

## INDEX OF VARIETIES TO COLOR CLASS

Aida, Dark Violet  
Allegro, Light Violet  
Amador, Scarlet  
Amberglow, Yellow  
Amethyst, Rose Pink  
Ave Maria, Light Violet

Bagdad, Smoky  
Beacon, Rose Red  
Betsy Bob-Up, Yellow  
Betty Nuthall, Orange  
Black Opal, Dark Red  
Blue Beauty, Light Violet  
Blue Danube, Light Violet  
Blue Peacock, Dark Violet  
Blue Wonder, Light Violet

Canberra, Yellow  
Charles Dickens, Purple  
Commander Koehl, Red

D. A. Hay, Pure Pink  
Dora Gill, Rose Pink  
Dorothy Dow, Smoky  
Duna, Buff

Early Dawn, Salmon Pink  
Euides, Blush White

Frank J. McCoy, Pure Pink  
Frostpink, Ornatus, Pure Pink

Gate of Heaven, Yellow  
Gertrude Swenson, Lavender  
Golden Goddess, Yellow  
Gov. Pinchot, Rose  
Grand Slam, Orange  
Green Light, White

Happy Thought, Orange  
Heiligtum, White  
Helen Wills, White  
Highland Chiet, Lavender

Irene, Rose Pink  
Isola Belia, Rose Pink

Jersey Cream, Cream  
Joh. S. Bach, Scarlet  
Jonquil, Yellow  
Josef Haydn, Light Violet  
Jubilee, Lavender

King Arthur, Lavender

La Fiesta, Orange  
Lavender Delight, Lavender  
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Lucifer, Scarlet

Mac, Scarlet  
Magna Blanca, Cream  
Maid of Orleans, Cream  
Mammoth White, White  
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Marmora, Smoky  
Marocco, Dark Red  
Mary Elizabeth, Cream  
Matterhorn, White  
Maunga, White  
Merry Widow, Light Pink  
Mildred Louise, Salmon Pink  
Milford, Light Violet  
Minuet, Lavender  
Miss New Zealand, Pure Pink  
Moorish King, Dark Red  
Mother Machree, Smoky

Mr. Fred'k. Christ, Light Pink  
Mr. W. H. Phipps, Salmon Pink  
Mrs. C. P. Worley, Scarlet  
Mrs. E. J. Heaton, Salmon Pink  
Mrs. G. Wade, Yellow  
Mrs. H. Bromley Ambler, Orange  
Mrs. T. E. Langford, Blush White

Oeganda, Dark Red  
Orange Butterfly, Orange  
Our Selection, Smoky

Pacemaker, Light Pink  
Paradise, Buff  
Peggy Lou, Pure Pink  
Pelegrina, Dark Violet  
Pfitzer's Triumph, Scarlet  
Picardy, Salmon Pink  
Pink Selection, Pure Pink  
Polar Ice, White

Queen Helen II, Salmon Pink

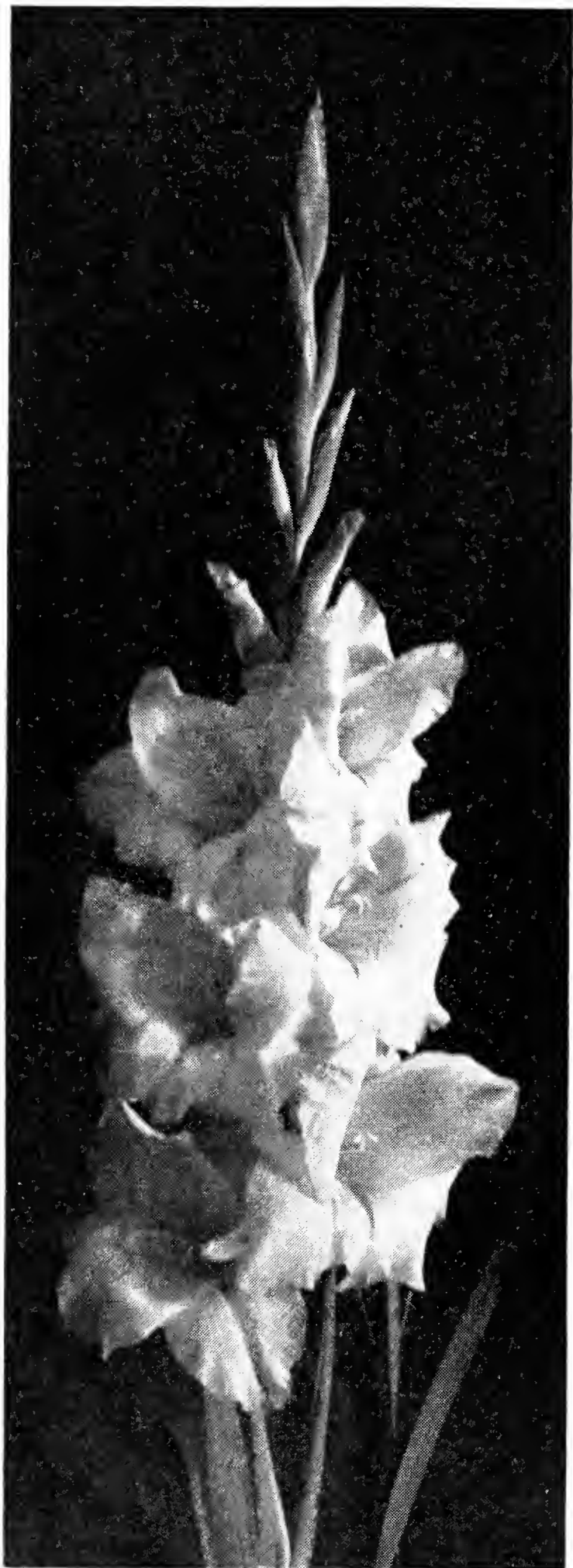
Ramesses, Purple  
Red Lory, Rose Red  
Red Phipps, Red  
Reverie, Blush White  
Rewi Fallu, Dark Red  
Rosemarie Pfitzer, Blush White  
Rudolf Serkin, Dark Violet

Salbach's Orchid, Rose Pink  
Salbach's Pink, Salmon Pink  
Shirley Temple, Cream  
Southern Cross, Red  
Southport, Rose Pink  
Stapleford, Purple  
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Takina, Purple  
Tip Top, Red  
Tunia's Blue, Dark Violet  
Tunia's Triumph, Scarlet

Vagabond Prince, Smoky

Wasaga, Buff  
Whero, Red



Highland Chief  
(from medium bulb)

## LAVENDER

**GERTRUDE SWENSON 98** —†††† Exh. An unusual color. Might be called a mauve shaded lavender, feathered white and a white throat. 12 to 15 four inch or larger florets open at once are commonly obtainable. Tall spikes, long flowerheads. Had 4 show championships in Australia by 1932. N.E.G.S. and Ohio, '35. Most open, A.G.S. '36. Winnipeg, '36. (Mrs. Pease) Ill., '36. (Am) N.E.G.S., '37. An exceptional value at the present low price. L.25 M.15 S.10 Blts (100,.75)

**HIGHLAND CHIEF** (Mair-Barber) 90 \*\* —††† Exh. Depth of lavender approaching that of King Arthur. Makes immense exhibition spikes with up to ten very large, round, nicely waved florets open at one time. As Mair, the Scottish hybridizer, will introduce Highland Chief this year, you will note that this is an unparalleled opportunity to obtain U.S. grown, acclimated, Released stocks two years ahead of normal schedule. See illustration. Ea. L5.00 M3.50 S2.00 Blts .50

**JUBILEE 95 days** \*\*\*—††† Exh. Clear lavender. Florets easily up to 7½ inches. Substance insufficient for commercial use but, bloomed in moderate weather, the results can be astounding. Late May planting for Sept. bloom is suggested. If you are looking through this list for the most bloom for the least money, here it is. Often the largest flower in the show. (Twice for us). Largest floret, Ohio, '35. 1st, (Am.) and largest floret, A.G.S., '36. Largest floret, Ohio, 1st, A.G.S., Pa., Ia. and Ames (Ia.), and Grand Champion bloom of the Show Ohio, all '37. L.10 (100,8.00) M.06(100,5.00)

*"This order for 50 Jubilee comes from the sample you sent me last year. It is immense." 11-18-'37. C.F.B. Ludlow, Vt.*

**KING ARTHUR 85** \*\*—† Exh. Very deep toned lavender. Only 4-5 open at one time. Has large, ruffled florets with crease thru center of each petal. Bloom form and color much admired by many. (Am.) Ohio, '35. N.E.G.S., '36. L.07(100,5.00) Blts. (100,.25)

**LAVENDER DELIGHT 90** \*—††† Exh. Deeper and more brilliant than Minuet. Excellent blooms from the smaller sizes. Our 1st, A.G.S., '33. A.G.S., '37. L.08 (100,6.00) M.05 (100,4.00) S.02(100,1.25) Blts (100,.25)



**MINUET 98 \***—††† Exh. Clear, blue cast lavender. 1st, A.G.S., last 7 years. Voted in last A.G.S. Symposium 2nd best glad all colors. 1st lavender. 1st in color class, C.G.S. vote. One of Ohio's outstanding originations. Champion of Show. Iowa, '35. E.S.G.S., Grants Pass, (Dr. Pease) Ill., Mich., N.E.G.S., and A.G.S., all '36. A.G.S., (Mrs. J. Sherwin) C.G.S., E.S.G.S., Conn., N.E.G.S., Metro., Ohio, Mich., Minn. and Grand Champion at both Ind. and Ia., all '37 and rather impressive. L.06(100,4.00) M.04(100,2.50) Blts(100,-.20).

## WHITE

**GREEN LIGHT** (Grunes Licht) 95 \*\*—†† Exh. Large, well formed and slightly ruffled florets of milky white, overlaid by a peculiar greenish gloss. New Pfitzer variety. Already holds an A.M., Haarlem, '35 and a 1st, B.G.S. '35. We broke the ice for this one, in U. S., winning with 3 beautiful spikes, A.G.S., '37. L1.25 M.75 S.50 Blts .20.

**HEILIGTUM 85 \*\***—††† Exh. Alabaster white with greenish throat. Florets of fine form and large size. 7-9 open, 20 buds, tall, strong spike. A.M. Haarlem. Another new Pfitzer variety. The variety will hold more open than shown, when grown from large bulbs. See illustration. L1.25 M.75 S.50 Blts .15.

**HELEN WILLS 90 \***—†† Dec. Clean, large white, shading to soft canary on lower petals. Ideal cut flower habits. Tall, straight, impervious to heat. We sell more of this variety than all the other whites put together. Ohio-Mah., '34. Ohio, '35. A.G.S., '36. E.S.G.S., Minn. and Ia., '37. L.06(100,4.00) M.03(100,2.00) Blts (100,-.15)

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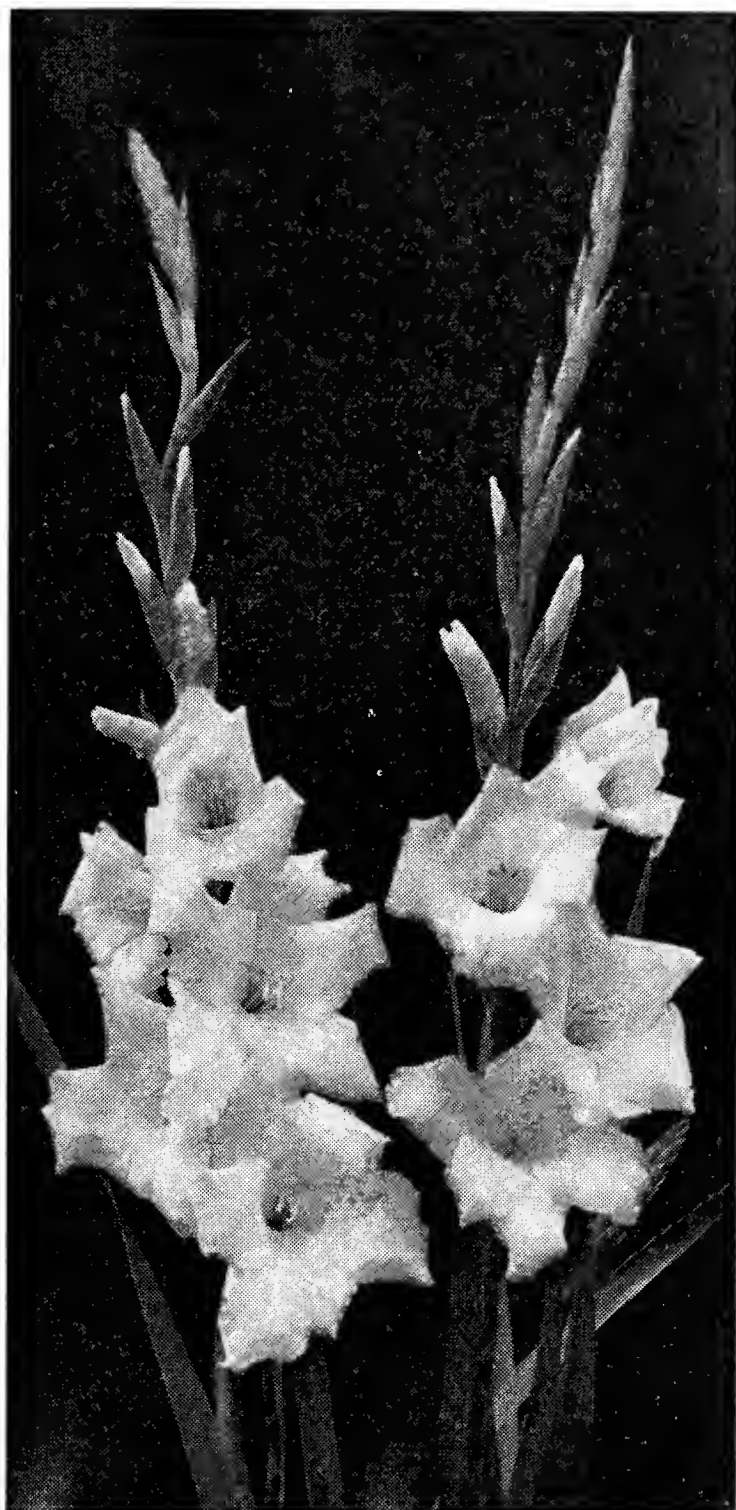
*"The Helen Wills were the best whites I had this year." 9-7-'37. F. J. B., Stevens Point, Wis.*

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**MAMMOTH WHITE 94 \*\*\***—† Exh. Clear white. Number 12 in A.G.S. symposium. and first white, displacing Albatros. See illustration. Disbud to one eye for competitive specimens. A.G.S., Grants Pass, (Am) N.E.G.S., (Mrs. Pease) Ill., all '36. C.G.S., E. Bay, Yakima, Ia., (Aug) Calgary, Mich. and E.S.G.S., all '37. L.06(100,4.50) Blts (100,.20)

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*"I got some of your Mammoth White bulbs, gave them plenty of water and lots of liquid cow manure and they did just fine, one of them measured 8 inches across and had 9 open tho very hot at the time." 1-27-'37. L. R., Kiona, Wash.*

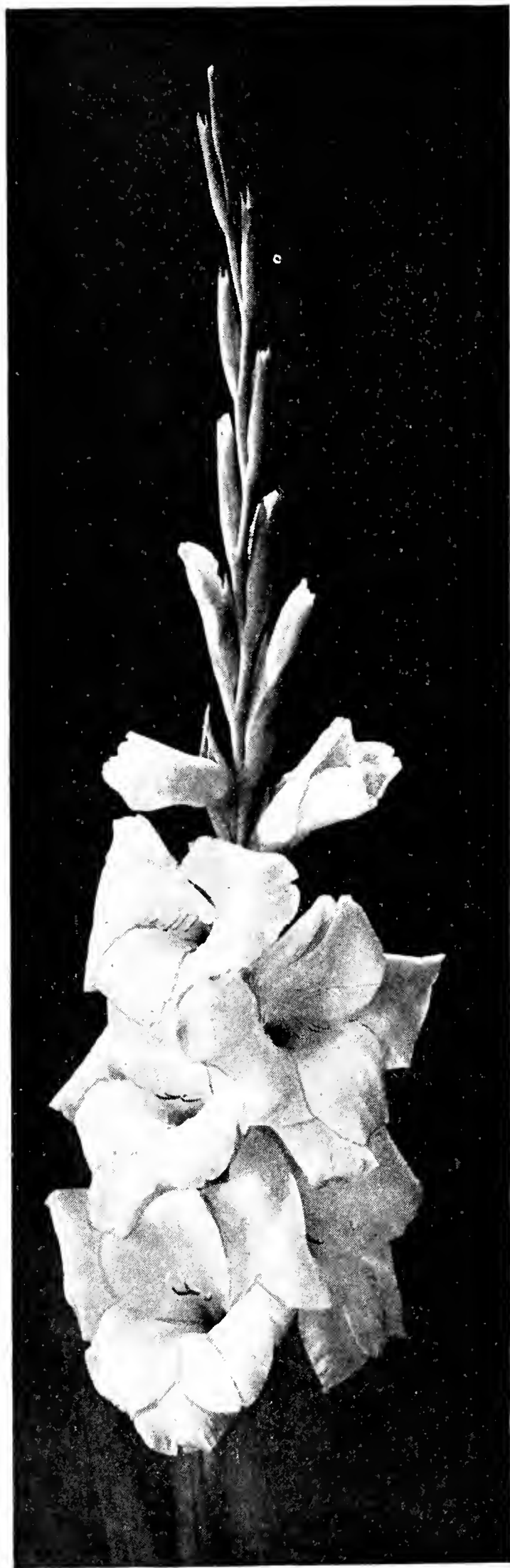


Heiligtum

**MATTERHORN 94 \*\*\***—††† Exh. Pure white, slight cream in throat. Buds have a greenish cast. This variety sounds the knell for Mammoth White, for it has similar round florets of about same or larger size, a bit closer to pure white, flowerheads as big, substance and strength of spike beyond comparison. Good propagator and has every cut flower quality we can think of. A Pfitzer variety. A.M., Haarlem, '35. Ea. L3.00, M2.00 S1.50 Blts .30

**MAUNGA 98 \*\*\***—††† Exh. Pure white with no markings. Well rounded florets, emphasizing their mammoth size. Tall, strong grower and good propagator. 6-8 open with 6½ to 8-inch dia. florets with 2 ft. flowerheads of about 20 buds. Champion bloom Miramar, '34 started its career. F.C.C., Ballarat and Canterbury (N.Z. G.S.) and Metro., '35. Conn., '37. L.40 M.30 S.20 Blts (100,4.00)





Star of Bethlehem

**POLAR ICE 70 \***—†† Dec. Pure White. Extraordinary forcing qualities. Our best "basket other than floor," Ohio, '35. We displayed two black vases, 12 spikes each, from number 4 M bulbs bloomed in 60 days at A.G.S., '35, winning also for us in Dec. spike class, A.G.S., '35. (Am) C.G.S., '36. This variety is finally displacing Albatros from our list. Possibly a year too soon as we doubt if our bulbs will last out the orders. L.07(100,5.00) M.05(100,3.00) S.03(100,2.00) Blts (100,.25)

**STAR OF BETHLEHEM 80 \*\*\***—††† Exh. Pure snow white with tinge of cream in throat. 6-8 enormous florets open at once, loosely but well arranged on very long, wiry stems. Such size and earliness uncommon in any color. See illustration and try to visualize this immense spike on a scale of lower floret to exceed 6 inches. Buds like candlesticks. Jumped 13 places ahead in A.G.S. Symposium now No. 15. But note that it is now in a tie for first rank with Picardy in Can. Symp. F.C.C., Haarlem, Wash. '34, A.G.S. '34 at 2nd and 3rd show. Our customer, Mrs. Pease, travelled all the way to Ill., '35 winning with this, likewise at Burton Fair, Ohio, '35 with 3 spikes as big as the Doctor grows Picardy! Minn., Wash., Calgary, Detroit, all '35. N.E.G.S., Grand Champ. spike, Minn. and (Am) Champ. British G.S., all '36. (Am) C.G.S., Hamilton Dist., Winnipeg, (Sept.) Calgary, Pa., Ind., Ia., Yakima and our 1st A.G.S., '37. A most impressive list. L.20(100,-14.00) M.10(100,8.00) S.05(100,3.75) Blts (100,1.20)

*"The "Star of Bethlehem," which you sent me complimentary, had the most beautiful spike I ever saw in a white "glad." Eleven florets open; the lower ones seven inches across and the upper ones four and a half and in perfect placement and tapering beautifully." 7-6-'37., Prof. E. M. S., Sacramento, Calif.*

## CREAM

**JERSEY CREAM 78 \***—†† Dec. New, 1936. Aptly named. Smooth, rich, deep cream. The only deep cream with perfect cut flower habits. Florets average 5 inches, 8 or more open, 16-18 bud, 50 inches tall. Good propagator and makes exceptionally fine blooms from M and S bulbs. Substance excellent. Cut flower blooms well to the tip. These traits, coupled with the unusual color value and beautifully decorative form make the florists' dream of a clear, deep cream, usable in all stages of bulb growth, come true. In several years of growing we have been unable to discover any faults to mar this wonderful record. Fine reports from far and wide. A.G.S. Supervisor of Judges advises us we should have priced this \$10 per bulb. Wisc., '37. L.25 M.15 S.10 Blts(100,1.50)

*"Jersey Cream. Bloomed 87 days, 49 inches tall, straight, 16 bud, 7 open, 4½ inch florets, facing excellent, spacing and texture same. Type both Com'l. Exh. and Dec. Healthy foliage. Color, rich cream." 10-1-'37. Legion Trial Grounds, Spring Green, Wis.*

*"Jersey Cream. This attractive variety of the decorative type produced 48 inch spikes carrying 15 buds on 18 inch flowerheads with five 4 inch florets open in the field. Spikes were straight and strong and placement good. Color, cream, without markings, and the florets have very good substance. Bloomed 76 days. Awarded Vote of Commendation." 10-7-'37. Maryland Gladiolus Soc. (Trial Grounds Report)*

*"Jersey Cream attracted a lot of attention in the trial ground and in Havre de Grace, where several of our members grew it. It looks to me to be about the best of the cream decorative varieties." 10-7-'37. H. V. W., Edgewood, Md.*

*"I liked Jersey Cream and it gave me nearly 300 bulbets, too." 2-15-'37. J. M. R., Jasper, Texas.*

*"All my bulbets of Jersey Cream bloomed." 2-23-'37. J. A. F., Atlanta, Ga.*

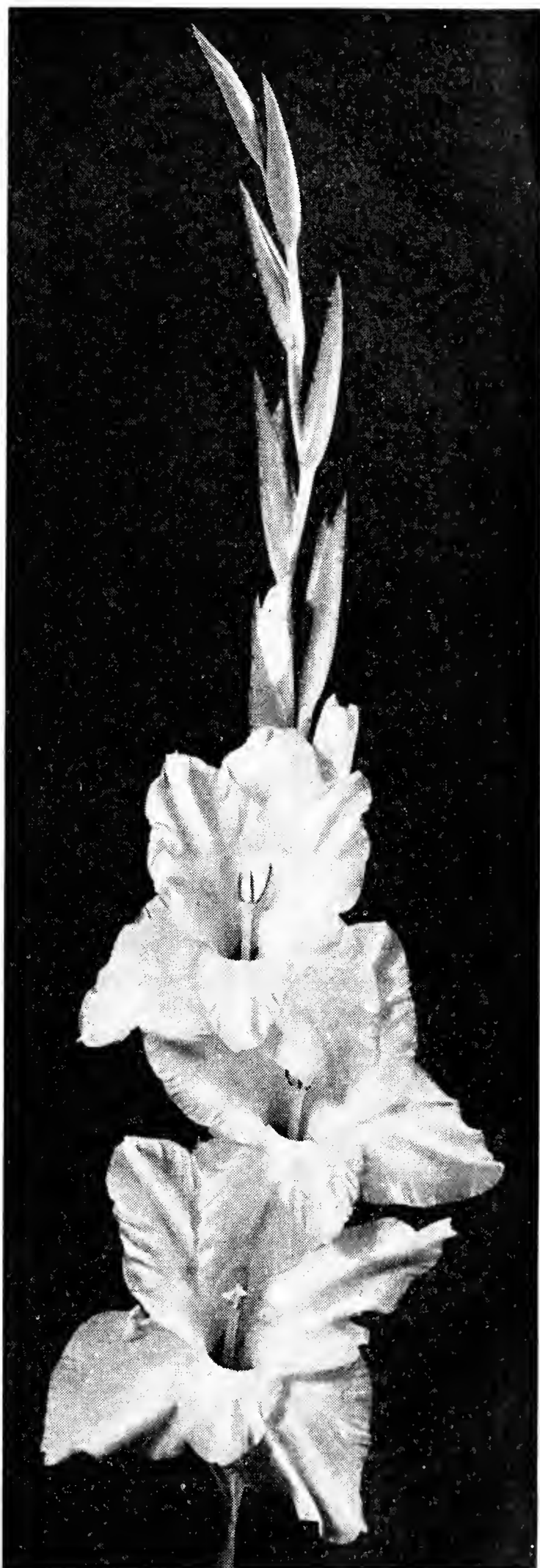
*"The 'Jersey Cream' bublet is just now blooming with a floret or two about five inches across with fine form." 7-6-'37. Prof. E. M. S., Sacramento, Calif.*

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**MAGNA BLANCA 95 \*\*\* — ††† Dec.**  
 Huge, clear ivory with vivid creamy yellow throat. Immense florets with long, pointed petals. 6 or more open making a handsome spike set in airy fashion on a slim, willowy stem anywhere from 5½ to 7 ft. high! A church and wedding decoration supreme. Certain to become popular for massive decorations. Splendid blooms from S bulbs. Our 1st Ohio '32, Ohio '33. 1st Dec., A.G.S. '34. A.M., R.H.S., England. 66-inch cut spike shown by Dr. Pease for tallest spike, A.G.S. '34. Our 1sts both Exh. and Dec. Ohio-Mah. '34. Our 1st best basket (shown with Mrs. H. B. Ambler) Ohio '34. N.E.G.S., '35. Tallest spike, Ohio, '35. At Ohio, '34 won for us best floor basket, 1st as Exh., 1st as Dec. and Champion Dec. Type Bloom, Com'l. Div. (Am.) A.G.S., '35. At A.G.S., '36 won for us best floor basket and the coveted Seabrook Perpetual Trophy (3rd time for us in last 6 yrs.) 72 inch cut spike shown E. Bay, and tallest, Ohio and 1st Ia. and (Am) Mich., all '37. L.07(100,-4.50) M.04(100,2.75) S.02 (100,1.50) Blts (100,.15-pt.3.00)

*"Please do not think that Magna Blanca grows 8 ft. tall only in Ohio and Cal. because your bulbs grew to 9 ft. with me last year. This is authentic Witness, Dr. Forman McLean, Director N. Y. Botanical Garden." 3-29-'37. H. F. deG., Southampton, L. I., N. Y.*

**MAID OF ORLEANS 84 \*—†† Exh.**  
 Milky white, light cream throat. First class cut flower habits. A.M., British G.S., F.C.C., Haarlem. 1st cream in A.G.S. symposium. 7th place in A.G.S. Symposium. Wash., Minn., Exh. A.G.S., our 1st A.G.S., all '35. Grants Pass, Pa.,



Shirley Temple  
 (6½" florets. Bloom from bulbet)

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**Bulbs priced per each. 12 sold at 10 rate. 6 at 5 rate. 25 at 100 rate.  
 Blts any amount at rate offered. Delivered Prepaid in U. S.**

N.E.G.S., A.G.S. and Grand Champion Mah., all '36. Mich., N.E.G.S., Conn., Minn. and Ia. (2 shows), all '37. L.07 (100,4.50) M.04(100,3.00) Blts (100,.30)

**MARY ELIZABETH** 105 \*—††† Dec. Pure, opaque white with strong, rich, creamy yellow throat. Beautifully ruffled. Thick, waxy substance. One of the most beautiful of all Decoratives. Ideal cutting habits. Our prediction is coming true. Champ seedling, N.E.G.S., '30. N.E.G.S., '34, '35. Ohio-Mah., '34. 1st (Am.) and most ruffled, Ohio, Conn., N.E.G.S., all '35. (Dr. Pease) Ill., A.G.S., '36. N.E.G.S., (4th yr), E.S.G.S., Metro, Ohio and Ia., all '37. L.06(100,4.00) M.04(100,2.75) S.02(100,1.50) Blts (100,-.25;pt.,4.00)

**SHIRLEY TEMPLE** 100 \*\*\*—††† Exh. Light cream, approaching white. Vivid throat mark of rich cream. Florets creased and ruffled, leathery texture, averaging larger than Picardy and blooms from bulblets have measured over 6½ inches. 6-8 open, 18 to 20 bud, 5-6 ft. tall, well foliaged, excellent propagator, blooms out remarkably when cut. No difficulty (or cost) to get the famous Shirley's consent to name this outstanding gladiolus for her. To see it was enough for us, too. See illustration. Ea. L3.75 M2.00 S1.00 Blts (100,25.00)

## BUFF

**DUNA** 90 \*—† Dec. Clear, soft, light pinky buff, bit yellow at base. Back of petals a shade darker, 5-6 open on medium tall spike. High in color values and we like it better than Wasaga. Minn., Quebec, (Exh.) A.G.S. and our 1st (Exh.) Ohio, all '35. N.E.G.S., our 1st A.G.S. and Champ. Am. Dec. spike, A.G.S., all '36. A.G.S., C.G.S. (Am) N.E.G.S., Pa., Ia., all '37. L.06(100,3.50) M.04(100,2.20) S.02 (100,-1.20) Blts (100,.15)

**PARADISE** 92 \*—†† Dec. Another fine gladiolus from Mr. Pruitt. Apricot buff shading to yellow in throat, touched with minute red hair lines. Vigorous grower, making fine, long spikes. Grants Pass, '36. Mich., '37. L.15(100,10.00) M.10(100,-6.00) S.05(100,3.00) Blts (100,.50)

**WASAGA** 95 \*—† Dec. Clear, glowing golden buff. Bit waved and ruffled. Substance unequal to that of Duna, but taller, and also has high color value. A.M., A.G.S., '31 A.G.S., '34 C.G.S., Iowa, Detroit and (Am.) Ohio, all '35. Minn. and N.E.G.S., '36. (Am) A.G.S., (Am) C.G.S., N.E.G.S., Ind., all '37. L.06(100,4.00) M.04 (100,2.20) S.02 (100,1.00) Blts (100,.20)

## BLUSH WHITE AND CREAMY PINK

**EUIDES** 95 —††† Exh. A dainty, ivory white with cream throat and a lilac pink edge. Effect, blush white, Makes good spikes 8-10 open. F.C.C. Ballarat, '35. A.M., N.Z.G.S., '36. N.E.G.S., '37. L.75 M.50 Blts .08

**MRS. T. E. LANGFORD** 95 \*—††† Exh. Exquisite apple blossom pink with creamy white throat. Tall, always straight, 8-10 good sized flowers open. Excellent color for Decorative use. One of the very best Canadian originations. Withstands hot climates. After a long tenure on leading position in color class, C.G.S. Symp., has finally bowed to Rosemarie Pfitzer. A.G.S., N.E.G.S. and Metro., '37. L.07(100,5.50) M.05(100,-3.00) S.02(100,1.50) Blts (100.30)

**REVERIE** 90 \*—††† Exh. Pale shrimp shading smoothly to cream throat. Very high color value with instant appeal. Makes a vigorous, healthy plant, with tall, strong, straight, regular spikes. 6-8 well open, lightly frilled florets. Total about 20 buds. Good propagator. We believe this to be the best Palmer introduction in recent years. Eight buds, 4 open from blts not uncommon. A.M., C.G.S., '33. Tied at 4th place, C.G.S. Symp. (Dr. Pease) Ill., '36. (Am) A.G.S., '37. L.10(100,7.00) M.07(100,5.50) S.04 (100,3.50) Blts (100,.50)

**ROSEMARIE PFITZER** 85\*\*—††† Exh. Very light pink with faint flecks of creamy hue. Slightly ruffled. Round, "inverted" type florets (single lip, top petal back). Pfitzer's claim that it makes the best spike of all his introductions appears more than justified, for it is of exquisite beauty, very delicate in appearance yet of excellent substance and texture. Illustration shows the sort of spike you may expect from S bulbs. A.M., Haarlem and Amsterdam. Our 1st A.G.S., '33. A.G.S., '34. Brit. G.S., N.E.G.S., Vancouver, Wash. (runner-up for Champ of show here), our 1st in most artistic basket, Ohio, our 1st (Exh.) Ohio and our 1st (Exh.) A.G.S., all '35. Show Champion, Winnipeg, '35. Now 3rd in C.G.S. Symp. (led only by Picardy and Star of Bethlehem). First in color class in both C.G.S. and A.G.S. Symposiums. Minn., C.G.S., (Am.) N.E.G.S., com'l. div. Champ. Auckland and Champ Wools-ton, N.Z., all '36. (Am) N.E.G.S., Ohio, Peterboro Hort., (Aug) Calgary, Regina, Yakima and Grand Champion (Mrs. J. Sherwin), C.G.S. all '37. Another very impressive list. L.12(100,10.00) M.08 (100,6.75) S.05(100,4.75) Blts (100,.75)



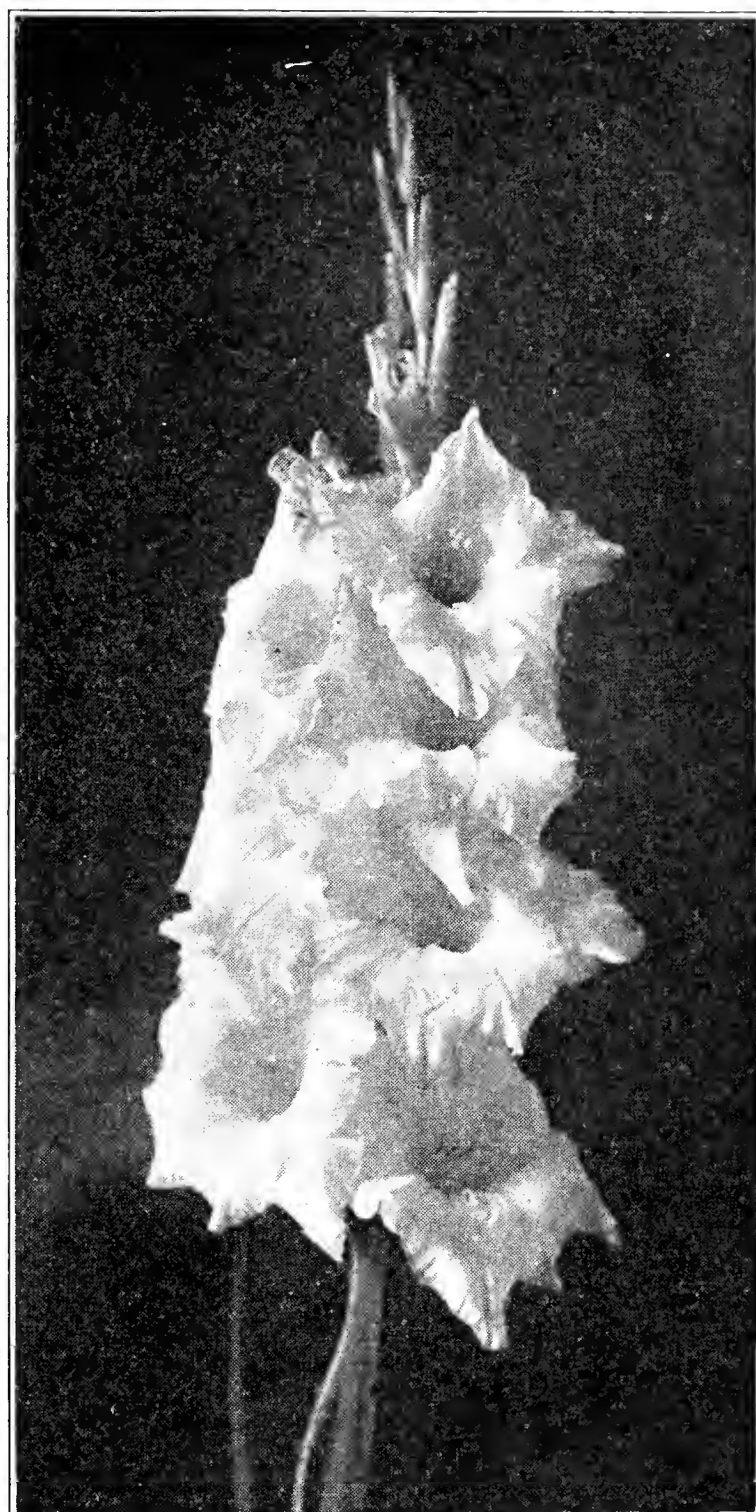
"At the Gladioli Show I had one of your Rosemarie Pfitzer ready and captured 1st prize with it. The spike grew  $6\frac{3}{4}$  feet high and was a beauty." 9-27-'37. Mrs. J. N. A., Regina, Sask.

"We welcome these new American friends and congratulate one of them, an Ohio lady, Mrs. John Sherwin, on growing the best spike in the Midland Show." (From President's Message, C. G. S., Oct., '37. Quarterly)

## LIGHT PINK

**MERRY WIDOW 100 \*\*\*—††** Exh. Very light blush pink, approaching white, one ruby pencil stripe through center lip, Slightly hooded but widely flaring. Substance fair, about as Jubilee. Merry Widow was the Grand Champion Seedling at the Stambaugh Hall show of the Mah. G.S., '31, where it was shown with an  $8\frac{1}{4}$  inch dia. floret. At the Ohio-Great Lakes Expo. show, '36, it won for largest flower in the show and was around 2 inches larger than its closest rival. Here, one party declared it was reminiscent of the famous Merry Widow hats. Hence its name. We were very foolish not to photograph some of the magnificent blooms we had last summer. Because we did not consider this seedling had enough substance for general cut flower purposes, we neglected propagation but could never muster the courage to abandon the bulbs. But the blooms of last season easily convinced us that it has its place as a mammoth exh. show variety. We should wait to grow one blt. crop before marketing the few medium and large bulbs we have and likely, for 1939, we will have to withdraw the item for propagation. We will sell exactly 15 L and 15 M bulbs, but one to a customer. Either size each \$3.

**MR. FREDERICK CHRIST 100 \*\*—††††** Exh. Beautiful combination of light La France pink and yellow. The LaFrance pink has faint geranium pink markings. The large Pinard yellow throat is sprinkled with nopal red on the lip petal. Pistil, Flesh color; anthers, phlox purple. The blts. average half to three quarters inch long, pointed at both ends, and the bulb is waxy, greasy appearing. Blooms about 10 days before (not after) Betty Nuthall. If you ever shop for bulbs on a bargain price basis, let me add that this extraordinary, minute description is given for your protection. One of the highest priced glads of all time, now within reach. Of finest habits though blts. none too plentiful. A.M., R.H.S., Victoria '32. Our 1st Mah. '32, Ohio '32, Champ. bloom Ohio Fair '32. Champ. Ballart '32. San Leandro, '33. C.G.S., '35., A.G.S., '36. Ohio, '37. L.20.



Rosemarie Pfitzer  
(from small bulb)

**PACEMAKER 96 \*\*—††††** Exh. Smooth, medium-light pink. Prominent, smooth white throat. 12-16 open. Immense flowerheads on medium length stems. Top score Exh. Seedling and Champion Seedling Bloom (all types), winning two blue ribbons and the \$90.00 sterling silver Stella M. Antisdale Seedling Trophy, joint Ohio-Mahoning at Ravenna, Ohio, '34. Without injuring frontal appearance its florescence is such that it sometimes fills out  $\frac{2}{3}$  around the stem instead of just  $\frac{1}{2}$ . With our cultivation the stem only approximates the length of the flowerhead. The spike shown in the illustration only had ten open but the florets were larger than usual, the first  $7\frac{1}{2}$  and the tenth  $5\frac{1}{2}$  inches dia.; the flowerhead 26 and the entire cut spike  $50\frac{1}{2}$  inches long. L1.25 M.75 S.50 Blts .15

Bulbs priced per each. 12 sold at 10 rate. 6 at 5 rate. 25 at 100 rate.

Blts any amount at rate offered. Delivered Prepaid in U. S.

## SALMON PINK

**EARLY DAWN 78 \***—†† Dec. Rich geranium shading to coral throat. Small red lines in throat. Exceptionally large for so early blooms. Good cut flower habits except fault of tilting tip of spike forward somewhat. This variety is our answer for abandoning from our list that consistent prize winner. Catherine Coleman. Wash., '35. Our 1sts both Ohio and A.G.S., '35. L.06(100,3.50) M.03(100,2.00) S(100,1.00) Blts (100,.15; pt., 2.00).

**MARGARET FULTON 90 \***—†† Dec. Clean, rich coral. Throat bit lighter. Substance excellent. Fine cut flower habits. With good culture, responds with fine exh. spikes. A.M., A.G.S., '31. A.G.S., '32. Our 1st, Ohio, '33. Ill., '36. Grand Champion, Pa., '36. 1st at 3 shows Ia. '37. L.06(100,4.00) M.03(100,2.00) S(100,1.00) Blts (100,.15).

**MILDRED LOUISE 87 \*\***—††† Exh. Clear, light strawberry salmon, blending into yellow in throat. Type of spike about same as Picardy but florets never lose their glistening brilliance of color. Seedling award, Atlantic City, N.E.G.S., N.Y. Metro., Mich., all '32. Seabrook Trophy best basket, A.G.S. '33. Champ. bloom, Ohio '33. Mich. '34. '36, Minn., '35 and Grand Champion, '36. No. 10 in A.G.S., Symposium. Ia., '37. L.06(100,4.00) M.04(100,2.20) Blts (100.30).

**MR. W. H. PHIPPS 110 \*\***—†††† Exh. Warm flesh pink, overlaid light rose salmon. Lower petals faintly striped and speckled ruby. 5 ft. or longer spikes, 10-20 open at once. Not uniform in its production of immense flowerheads but plenty to be worth while. Best results from L bulbs. After heading the A.G.S. symposium for 4 years, other varieties have now slipped ahead. Has a past history of show championships much on order of that now going to Picardy. It still takes a wonderful show specimen to beat Mr. Phipps. Champ. again, N.E.G.S. '34. Com'l. Exh. Champ, Empire S.G.S., '36 and Grand Champ., Grants Pass, '36. L.06(100,4.00)

**MRS. E. J. HEATON 78 \***—††† Dec. Deep glowing, strawberry pink, blended with some cream in throat. Has great warmth of color, making it a valuable Dec. sort. Strong grower with good cut flower habits in hot and dry sections. Good bloomer from S bulbs. Prolific propagator. Century of Progress Gold Medal, '33. A.G.S. '33. A.M., A.G.S. '34. Yakima, '37. L.10 M.06 S.03 Blts (100,.60)

**PICARDY 90 \*\***—††† Exh. Long, straight spikes of clear light salmon, not far removed from apricot buff. Number one in A.G.S. and C.G.S. symposiums. 1st in color class Symposiums. Champ spike so commonly now that sensational spikes are required to displace it. Blooms amazingly from S bulbs. Easy propagation makes the prices seem ridiculous. If ever a bulb was worth many times the price asked, this is the time, and the kind. See illustration. Two 1sts for Dr. Pease, Ill. Five 1sts at Ohio (one of them ours). Two 1sts A.G.S. Champion bloom of the show. A.G.S., C.G.S., Minn., Wis., Calg., Port Arthur, Empire State, all '35. Our com'l. Exh. Champ., A.G.S., '36. Also Grand Champ, as follows: (Our customer, Mrs. John Sherwin) A.G.S., Winnipeg, Empire S.G.S., Conn., and C.G.S., all '36

Mrs. Sherwin's winning 3 spike and 10 spike vases at C.G.S., '37 were sensational, notwithstanding it was a "carrying coals to Newcastle" proposition. Space prohibits further mention of 1sts. The following were all Grand Champion of the Show: A.G.S., Metro., Hamilton Dist., Md., Pa., Ill., Mid-South, Yakima, all '37. L.06(100,3.60) M.03(100,1.60) S(100,1.00) Blts (100,.10, pt., 1.00)

*"Did I tell you that last year (1936) at the Metro. I received first award for most outstanding spike and also first for spike with longest flowerhead and both spikes were produced from the same bulb, one of your Picardy bulbs." 12-7-'37. H. F. deG., Southampton, N. Y.*

**QUEEN HELEN II 98 \***—†† Dec. Color deep shrimp to apricot orange, prominent yellow blotch. New. A Salbach introduction likely to go the way of fame of Betty Nuthall (seedling parent). Good placement, wide open florets of good size, fine substance and excellent cut flower habits. Does not burn in hot and dry climates. 6 open, 18 total buds. A good propagator, so we assure you this is the year to buy it. L.07(100,5.00) M.04(100,3.00) S.02 (100,1.25) Blts (100,.20; pt., 3.00)

**SALBACH'S PINK 106 \*\***—†††† Exh. Wide open, velvety, geranium pink. Soft carmine hair lines in throat. Substance unsurpassed. 10-16 mammoth florets open at once, consistently making a bulk of flowerhead easily equal to that of Mr. Phipps when at its best, on an extra stout stem. Wash. and San Leandro, '33. Aukland, '36. Minn., '37. L.06(100,4.00) Blts (100,.20)

Bulbs priced per each. 12 sold at 10 rate. 6 at 5 rate. 25 at 100 rate.

Blts any amount at rate offered. Delivered Prepaid in U. S.



## PURE PINK

**D. A. HAY 88 \*\***—††† Exh. A bright shade of light pink not to be found elsewhere in this color group. Blending well into a large, white throat. 10 or more open. Spike ensemble about perfect. Champ. bloom two shows, N.Z., Champ over a larger spike of Picardy, Winnipeg, '32. C.G.S., '33. Detroit, '35. Our 1sts both Ohio and A.G.S., '35. A.M., Ballarat, Grants Pass and Auckland, all '36. Yakima, '37. **L.15 M.10 S.05 Blts (100,.75)**

**FRANK J. McCOY 105 \*\***—†††† Exh. Immense, tall, strong spike of pure pink. Surely, we put this variety on the map. This was our 2nd largest seller last year and will undoubtedly run a race with Magna Blanca and Picardy again. See illustration. Our 1sts, both Mah., '31 and A.G.S., '31. These latter three spikes were easily the most spectacular, pure pink blooms in the entire auditorium, attracting much attention. N.E.G.S., '32. Our 1st Ohio, '33. Now comes our customer, Dr. Pease, to the A.G.S. Exhibition at Century of Progress, 1934, with six spikes about equal, one of them acclaimed Champion Exh. spike and Grand Champion of the show. The cut spike was 62 inches tall, 14 open, 8 more buds, florets 6 inches tapering to 5. He also won 1st with this variety in color class. Ohio-Mah. '34. In 1935 Dr. Pease won with McCoy two 1sts and Am. Champion Exh. bloom at Ill., 1st at A.G.S., 1st and Am. Champion Exh. bloom at Ohio. N.E.G.S., '35. Calif., '35. At Ohio, '35 it also won for most buds and blooms. However, a single spike of McCoy, taken from our large com'l. display, not entered in the spike classes, was declared Open Champion Bloom of the Show. (Apologies to Dr. Pease and other customers.) Grand Champ, N.E.G.S., '35. Empire S.G.S., Conn., Winnipeg, (Dr. Pease) Ill., our 1st, A.G.S., most buds (29) A.G.S., Grand Champ Metro, N. Y. C., also N.E.G.S., all '36. C.G.S., (Mrs. J. Sherwin), (Am) E.S.G.S., Metro., Conn., Ia. and, for the third year in a row, Grand Champion, N.E.G.S., all '37. **L.08(100,6.00) M.05 (100,3.50) S.03(100,1.75) Blts (100,.50)**

*"Your bulbs last year gave me some glorious glads in spite of the extremely hot weather and F. J. McCoy was truly wonderful." 1-28-'37. Mrs. J. F. T., La Porte, Ind.*

*"Bulbs came packed as if for a trip to Little America. Last season the Frank McCoy were by far the best glads I ever raised." 2-8-'37. B. L. W., Roanoke, Va.*

**FROSTPINK ornatus 72 \***—†† Dec. A Champion first time shown. Soft, medium values of pink, modulating into general effect of "Frostpink" (Textile Color Card Ass'n. of U. S.). No other markings. Intensely ruffled. Superb cut flower traits. Florets 4½-5½ inches, 5-7 open, 15-18 bud, 4 ft. high. Good propagator. Florets open slowly and make the most lasting spike within our knowledge, both in the field and when cut. Spikes cut at any stage after first color open out beautifully to the tip. Decorative color, form, placement and ruffling combined to better effect than we have ever had the pleasure to see in any other one gladiolus. 1st for us as best Dec. Type Seedling and Sweepstakes award as Grand Champion Seedling of all types, two blue ribbons and third leg and permanent possession of the \$50.00 Home Savings & Loan Silver Seedling Trophy, Mah., '33. **L3.00 M2.00 S1.00 Blts .30.**

**MISS NEW ZEALAND 93 \*\*\***—†††† Exh. First offered in U. S. by Dr. Barber and by us in 1934 at \$30. per bulb. All catalogers scrambling for stocks to list ever since. Color difficult to describe or classify. A deep pink suffused rose with some ground color of dark apricot salmon. A distinctive throat of color of a ripe peach. We have grown long spikes with 10 open florets, as many more in bud, the three lower florets a full 8 inches diameter, the other seven tapering off to 7 inches. Undoubtedly the giant of giants. If you conclude a grain of salt should be taken with this description you may regret it. Excellent substance, straight spikes, powerful grower, acclimates easily and a good propagator even from large bulbs. Champ bloom Marlborough Hort. Soc. '32 and '33, earning their F.C.C. as it did likewise from the Nelson Hort. Soc. A.M. and open Champion, Ballarat, and Dunedin, '35. Detroit, Metro (N.Y.C.) and N.E.G.S., '35. (Dr. Pease, 1st Am.) A.G.S. (Dr. Pease, 1 and 3 spike) Ill., Winnipeg, and Grand Champion, N.Z.G.S., all '36. Already tied at 4th place in C.G.S. Symposium. Metro., Ames (Ia.) and Grand Champion (Aug) Calgary, all '37. See illustration. **L.40 M.30 S.20 Blts (100,-3.00)**

**Bulbs priced per each. 12 sold at 10 rate. 6 at 5 rate. 25 at 100 rate.**

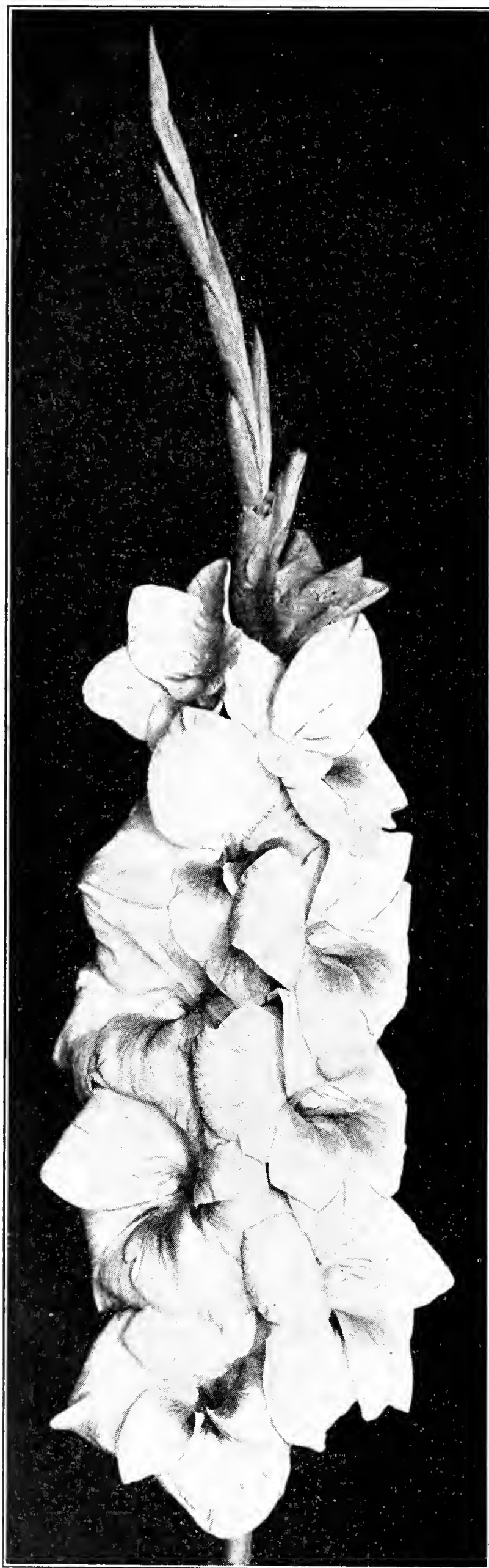
**Blts any amount at rate offered. Delivered Prepaid in U. S.**

**PEGGYLOU** (Wilson-Evans) 90 \*\*—††† Exh. Smooth, deep shrimp pink, with a slight rosy cast and a slight peppering of deeper rose in the throat. Undoubtedly classifies as a self color. We visited nine of the various glad shows mentioned throughout this booklet in 1937 and, in our opinion, of the many seedlings we saw in each, carefully studied as you may well surmise, this one was "tops". Not even forgetting that our own seedling was grand champion seedling at the Ohio show. We learned from Mr. Wilson that he produced it from the same cross from which Mr. Palmer secured Picardy. Apparently, it is another Picardy with a color change that will be welcome to most of us. We could discover no variation from Picardy traits unless the petals are a bit rounder at the tips. We know the variety propagates about the same as Picardy and Mr. Wilson thought we should guarantee a production of 130 blts, from each bulb purchased. However, as there are certain hazards in such a guarantee we, instead, will supply 2 top size No. 6 Small bulbs with each **L** or **M** bulb purchased. Since even the **L** bulb, as in Picardy, may be expected to give good blt. increase, this is an especially attractive introductory offer indeed. Registration applied for.

At Pa., '37, in an exh. class of seedlings containing 27 entries (most of them well above the average par of the other shows we visited), this seedling, since named Peggy Lou, won the top score and blue ribbon and was declared the Champion Seedling Bloom of the various types. At the Mahoning Gladiolus Soc. show a week later it was not only the Grand Champion Seedling but also the Grand Champion Bloom of the Show. We saw it at both shows and have seen the bulb crop since it was dug.

We are satisfied that Peggy Lou is a "find" for all of us, growers and amateurs alike, and several other catalogers will list Peggy Lou also. The Pa. spike had a 37 inch flowerhead with 10 open florets. At Mah. it had a 36 inch flowerhead with 9 open. See illustration of Mr. Wilson and Peggy Lou. **L** or **M**, each \$3.00, (every bulb purchased carrying the two No. 6 small bulbs as an extra).

**PINK SELECTION** 98 \*—†††† Exh. This variety will undoubtedly join the ranks of famous "Sports" such as Marmora and Betsy Bob Up. A delicate pink with deeper blotch. Flowerhead and growing habits as Our Selection, from which it sported. **L**1.00, **M**.75 **Blts** .10



Miss New Zealand (7 inch florets)

## ROSE PINK

**AMETHYST 94** \*—†††† Exh. Lilac, lavender rose pink, bordered deeper, White center line on each petal. Ruffled. 8-12 open. Bit short in stem but long flowerheads. Highly desirable cut flower habits and we think bound to become increasingly popular. N.E.G.S., '35. M.07 S.04 Blts (100,.40)

**DORA GILL 99** \*—†††† Exh. A soft pink verging on rose. Long spikes with 18-22 buds. 7-10 open. A.G.S., '32. Ohio, '33. Mich., '37. L.30 M.20

**IRENE 102** \*\*—††† Exh. Salmon rose. Steel gray at edges. Lighter throat. Strong spikes, many large, round florets open. One of the best from Scotland. Like Jersey Cream, can take any kind of punishment in the field, rain, windstorm, heat, uninjured. A beauty, too. Runner-up for Champion bloom consideration at Winnipeg, '33., Brit.G.S., '35., Winnipeg, '35 and '36. C.G.S., '36. Ga. '37. Scarce. L.08(100,6.00) M.05(100,4.00) Blts (100,.40)

**ISOLA BELLA 92** \*—††† Exh. Both bud and flower cattleya pink with a soft lilac hue. 8-10 open on tall strong spike. A.M., Haarlem. L1.00 M.75 S.50 Blts .10

**SALBACH'S ORCHID 88** \*\*—††† Exh. Lavender pink rose. Just the shade of Cattleya orchid. We can stop predicting for this sort now. We might say "Nature has taken its course." We have learned that this variety can stand the hottest sun without fading or wilting. Now leading in its color class, A.G.S. Symp. Our 1sts A.G.S. '31, Ohio '32 and '33. Ohio '34 and A.G.S. '34 (by Dr. Pease). Two 1sts, Wash. '34, A.M. R.H.S. (England) '34. (Am.) Ohio, Wash., Minn. and N.E.G.S., all '35. E. Bay, Empire S.G.S., (Am.) N.E.G.S., '36. A.G.S., (Am) N.E.G.S., (Am) E.S.G.S. and Winnipeg, all '37. L.06 (100,4.00) M.04(100,2.75) Blts (100,.20)

**SOUTHPORT 96** \*—††† Exh. Frequently deserves two stars for size of florets. Color a smooth, light, lilac rose pink, self color. Makes a long flowerhead with 10-12 open blooms on medium long stems. Excellent color value and at least among the best 3 or 4 of the many fine glads introduced by Mair, Scotland. L1.00 M.75 S.50 Blts .10



G. W. Wilson and Peggy Lou  
(incl. blts)

## ROSE AND ROSE RED

**BEACON 90** \*+†† Exh. Brilliant, clear colors. A rather dark rose, approaching scarlet. Pronounced creamy blotch. Florets slightly waved and ruffled. 8 or more open. Tall, straight spikes. Color is both distinctive and striking. If you are looking for a "showy" glad, with color of "quality" thrown in for good measure, here it is. C.G.S., '37. Ia., '37. L.60 M.40 S.20 Blts (100,2.50)

**GOV. PINCHOT 75** \*—††† Dec. Dark rose self. Color value very great as little supplied in gladiolus. One of the best of Kunderd's new ones. Strong grower and good propagator. Excellent blooms from S bulbs. We expect wins as soon as shown. Scarce. (Am) N.E.G.S. and Yakima, '37. L.20 M.15 S.10 Blts (100,-1.00)

**RED LORY 90** \*+††† Exh. Carmine Rose, mottled bright orange. Crimson on lower and cream on upper section of throat. Hardly a wonderful color harmony, but makes spectacular spikes with 12 open. Might need staking if bloomed in very hot weather. N.Z. growers claim it has won more champion certificates there than any other. (Am.) (Dr. Pease) A.G.S., '35 and at Ill., '36. Grand Champion, East Bay, '36. 1st and most open A.G.S., N.E.G.S., (Am) Mich., Conn., Ia., (both) Calgary and Yakima, all '37. L.08(100,5.00)

## PURPLE

**CHARLES DICKENS 93** \*—†† Exh. Violet purple. Tall. Fine cutting spike. Voted best purple, C.G.S. and A.G.S. A.G.S., C.G.S., E.S.G.S., Minn., Pa., Ia., all '37. L.05(100,3.50) M.03(100,2.00)

**RAMESSES 90** \*\*\*—†† Dec. Aster purple, pomegranate blotch on white. Extremely large florets with long, pointed petals. Peculiar ruffling and orchid appearing. One of the tallest glads we offer. Scarce. A.G.S., '34. Our 1st as Dec., Ohio-Mah., '34. (Am.) Ohio, '35. Our 1st A.G.S., '35. Empire S.G.S., '36. Hamilton Dist., (Am) Mich., '37. L.06(100,4.00) M.04(1.00-2.40) Blts (100,.15)

**STAPLEFORD 95** \*\*+††† Exh. Immense, round florets of clear, bright purple with pronounced, clear white blotch. Tremendous flowerheads with 10-12 florets open. Tall, strong, well foliated plant. Slow propagator. Stock very limited. Auckland G.S., '36. L1.00 M.75 S.50 Blts .10

**TAKINA 90** \*\*\*—††† Exh. Rosaline, lilac purple. Lightly flaked a darker shade. A spike of Takina on our winning "Connoisseur" display at the national show, Akron, '36, created a commotion. Has been exhibited with 8¾-inch florets, 9 open and has been grown to a height of 7 feet. Our blooms have reached 8 inches with 7 open. close to 6 ft. high. F.C.C., N.Z.G.S., '34. Auckland G.S., '36. Ames (Ia.) and Yakima, '37. L.45 M.35 S.25 Blts .04.

## LIGHT VIOLET

**ALLEGRO 80** \*+†† Exh. Light lavender-blue. Two dark blue blotches ending in white arrow points. Good cut flower habits and one of the very best performers in our fields. Scarce. F.C.C., Haarlem, '33. "A" rating, C.G.S., '36. Our 1st, A.G.S., '37. Calgary (Sept. show), '37. L.75 M.50 Blts .07.

**AVE MARIA 83** \*—†† Exh. Unmistakably blue toned. Small purple blotch. Has great vigor and bulbs are very disease resistant. Blooms comparatively early. Voted best light violet, A.G.S. Has won most everywhere. A.G.S., E.S.G.S., Ia., Sunnyside, Calgary and Algona, all '37. L.05(100,3.50) M.03(100,2.00)

**BLUE BEAUTY (Blaue Schonheit) 80** \*—††† Exh. Medium light blue with edges of petals overlaid violet blue. Throat somewhat lighter on upper petals, darker on lower containing a small white mark, V-shaped. Large, wide open florets, 8 open, 20 buds, on a long, strong spike. F.C.C., Haarlem. Won Certif. of British G.S. offered at Haarlem, '36, for champion bloom of the show. First blue in history to achieve show championship. Ea. L1.00 M.60 S.40 Blts (100,5.00)

**BLUE DANUBE 88** \*+†† Dec. Pure, blue cast amethyst, blotched darker, 6-8 open. Long flowerhead on tall, willowy spike, commonly 5½ ft. Good cut flower habits. A.G.S., '33. Wash. and Calgary, '34. Pa. and N.E.G.S., '36. Mich., Ohio, Yakima, '37. L.06(100,4.00)

**BLUE WONDER (E. Both) 95** \*—†††† Exh. Medium light blue violet 5 inch florets, 10 to 16 open, 23 buds, 55 inches tall. Placement excellent, substance good, foliage up to 3 inches across. If flower is bloomed out in hot weather in garden we suggest staking so massive a spike. This variety won Champion bloom as a seedling in the South Australian G.S., '35. Ea. L3.25 M2.50 S2.00 Blts .40.

**JOSEF HAYDN 90** \*+††† Exh. Light heliotrope-violet with spectacular dark blue violet blotch. Florets are large, wide open, of heavy substance and well placed on slender but straight stems. This variety offers a genuine novelty color combination of great charm. It has not propagated as fast as we would like but we believe we now have the stocks acclimated. We are approaching conclusion that this variety is Pfitzer's best blue. A.M., Haarlem, '35. See illustration. L7.00 M4.50 S3.00 Blts .70

**MILFORD 90** \*—††† Exh. Soft, delicate blue violet, slightly darker to edge, but without any markings in throat. Tall and straight. 9 open. Champ. seedling N.Z. G.S., '34. F.C.C. Ballarat, '36. (Am) N.E.G.S., (Am) E.S.G.S., and best blue, Metro, all '37. L.25 M.15 S.10 Blts (100,1.00)

Bulbs priced per each. 12 sold at 10 rate. 6 at 5 rate. 25 at 100 rate.

Blts any amount at rate offered. Delivered Prepaid in U. S.



## DARK VIOLET

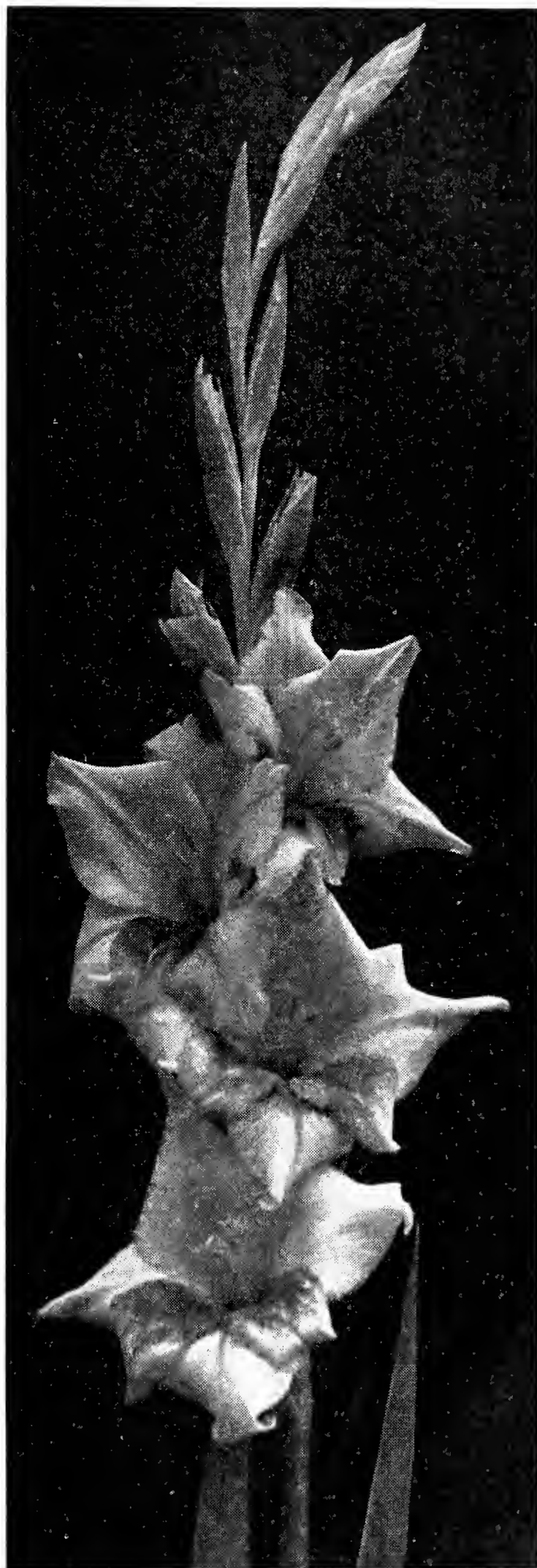
**AIDA 86** \*—†† Dec. Deep, blue violet. Velvety. Long, slim spikes. Combines well with yellows. Excellent blooms from M bulbs. Ohio, '33. N.E.G.S., '33. '37. Iowa, '34, '37. Wash. '35. Minn., '35. A.G.S., '36. L.05(100,3.50) M.03(100,2.00)

**BLUE PEACOCK 90** \*+††† Exh. A blue violet with conspicuous, velvety blue blotch set in cream. Florets wide open and well arranged. We broke the ice for it with three grand spikes, Ohio, '33. B.G.S. '35. Still scarce. Every year buyers manage to dip into our propagation reserve. L.12 M.07 S.04 Blts (100,2.00)

**PELEGRINA 85** \*—†††† Exh. Velvety, dark blue violet. 10-14 open and entire balance of long spike in color. Often 15-20 buds show color before first floret opens. Excellent bloomer from smaller sizes. Outclassed the popular Veilchenblau (winner, A.G.S., previous five years) as soon as shown. Voted first dark violet, A.G.S. F.C.C., Haarlem. Our 1st, Ohio-Mah., '34. Calif., Wash., Vancouver, Quebec and our 1st A.G.S., all '35. Grants Pass, Pa., (Am.) N.E.G.S., all '36. (Am) N.E.G.S., Metro, E.S.G.S., Peterboro Hort., Ohio, Mich., Ia., Yakima, all '37. Another impressive list. L.06(100,4.00) M.04 (100,2.50) Blts (100,.20)

**RUDOLF SERKIN 90** \*—††† Exh. Pure, dark pansy blue of a strong shade which does not fade. Round petals, well expanded florets. This is Pfitzer's own improvement on Pelegrina in color, size and texture. F.C.C., Haarlem, '35. B.G.S., '35. Metro. (NYC), '35. To see it is to want it. Very scarce. At the Metro., '37 show it won a sweepstakes of designation new to the glad shows, namely "Most Beautiful Bloom in the Show" L.40 M.30 S.20 Blts (100,4.00)

**TUNIA'S BLUE (E. Both) 110** \*\*\*—†† Exh. Dark blue violet, about a shade lighter than Pelegrina. Florets 6 to 7½ inches, up to 7 open, 16 bud. Vigorous grower but bulblets not very plentiful, averaging 10 to 20 per bulb. Being the first appearance of mammoth florets in this color section, it is certain to be in demand for show competition and hybridizing. Ea. L3.25 M2.50 S2.00 Blts .40.



Joseph Haydn  
(from medium bulb)



## YELLOW

**AMBERGLOW 77** \*—†† Dec. Soft, but brilliant, clear unmarked amber yellow. Its color value at once removes it from the commonplace and its fine cut flower habits join to give it high ranking. 7-8 open, 16-18 buds. Early. Ea. L1.50 M1.00 S.50 Blts (100,3.00)

**BETSY BOB-UP 110** \*—††† Exh. A Betty Nuthall sport. Identical habits, so would be bound to "go places" even if of inferior color. But this break produced a rugged gladiolus in a much-needed color-smooth, primrose yellow, beautifully overlaid with a delicate peach pink, which diminishes as the florets open up the spike. Since Betty Nuthall ranks fourth in the American Gladiolus Society Symposium, you may readily understand what will become of a sport with more attractive color (witness Marmora, sport of Emile Aubrun) Though only introduced in 1936, prices are already reasonable, due to Nuthall propagation habits.

With deliberation we abandon Golden Dream from our list, though the latter still tops the A.G.S. and C.G.S. symposiums for yellow, now that we are able to offer Betsy Bob-Up at popular prices. Retail: L.10(100,7.00) M.06(100,4.50) S.03(100,2.00) Blts (100,.40)

Wholesale: F.O.B. To accredited growers. No. 1, \$50. per 1000; No. 3, \$30. per 1000; No. 6, \$16. per 1000 Blts qt., \$12.

*"Everything I had from you did well. Betsy Bob Up came up to expectations. I circulated your Guide Book, as I consider it so valuable for Fans and I had a job to get it back. It went on and on and only just now have I managed to recapture it." 9-1-'37. M.L. P., Bassendean, West Australia.*

**CANBERRA 100** \*—†††† Exh. Light yellow self. Very tall, strong spikes, 8-13 open. Fine exh. sort, one of the best from Australia. Calgary, '34. Champion bloom of the show, Wash., '34. a spike with 13 open and 15 additional buds, many in color. (Com'l. and Am.) Ohio, (Am.) A.G.S., Calgary and N.E.G.S., all '35. (Dr. Pease) Ill., (Am.) N.E.G.S., A.G.S., all '36. Another reason for abandoning Golden Dream could be the following: A.G.S., Pa., Ohio, Mich., Ga., Minn., Ia., Winnipeg, all '37. L.06(100,4.00)

**GATE OF HEAVEN 93** \*—††† Exh. Rich, pure yellow. Large, well opened florets, ruffled. Stem medium length. Long flowerheads. Frequently deserves another star. F.C.C., Haarlem. A.M., B.G.S., '35. N.E.G.S., '36. L.08 M.05 S.03 Blts (100,.25)

**GOLDEN GODDESS 95** —†††† Exh. The first patented gladiolus (U. S. Plant Patent No. 77). Clear, deep monotone yellow. Consistently makes long, compact flowerheads with about 12 open florets and a total of about 22 buds. Color is richer than that of the other yellows listed. Florets larger than those of Golden Dream, flowerhead longer, stem shorter. We have grown this variety 3 years and are satisfied that the color value is outstanding. Together with 3 national seed houses and a few gladiolus growers, we are licensed by the Patentee, Carl Salbach, to sell Golden Goddess. Bulbs will be supplied only upon the express condition that they can be grown for the personal enjoyment of the purchaser, but that no stock may be resold, leased, given away or in any way transferred without the written consent of the Patentee. Detroit, '35. Winnipeg, '36. Ind. and (Am) N.E.G.S., '37. Large bulbs only, Ea., .35; 3 for \$1.; 10 for \$3.; 25 for \$6.50.

**JONQUIL 75** —†† Dec. Clear, very deep yellow. Tall, straight spikes. Early. 6-8 open. N.E.G.S., '37. L.25 M.15 S.10 Blts (100,1.00)

**LOUIS D'OR 88**\*—† Dec. Very deep, bronzy yellow with apricot shading. 6 open. Strong, straight, slender spikes. High color value. (Am) A.G.S. '37. L.30 M.20 S.10 Blts (1.00,3.00)

**MRS. G. WADE 95** \*—†† Dec. Clear, light yellow. Medium height with us but the 5" florets flare open with many open, as well. Placement usually good. Another welcome variety from N.Z. L.25 M.20 S.15 Blts (100,1.00)

## ORANGE

**BETTY NUTHALL 110** \*—††† Exh. Coral pink shading to some orange. Yellow in throat. Aided by rapid propagation, this variety made a meteoric rise into popular favor. Now number 4 in A.G.S. symposium and voted first in its color class, A.G.S. and C.G.S. Champ, bloom, San Leandro, '31. Our 1sts, Ohio '32. Mah. '31, '32. A.G.S., '33, Champ., Mah., '33, Also our 1st Ohio-Mah., '34. Two 1sts. A.G.S., '34. Mich. and N.E.G.S., '34. Minn., C.G.S., N.E.G.S., '35. Also Champ. Dec. bloom, Ballarat, '35 and Champ. Exh. Bloom, Com'l. Div., Ohio, '35. Grants Pass, N.E.G.S., (Dr. Pease) Ill., our 1st, A.G.S., all '36. A.G.S., Ohio, Mich., Ind., Ia., all '37. L.05(100,3.50) Blts (100,.10)

Bulbs priced per each. 12 sold at 10 rate. 6 at 5 rate. 25 at 100 rate.

Blts any amount at rate offered. Delivered Prepaid in U. S.

**GRAND SLAM 102** \*—††† Exh. Salmon orange without markings. Sport of Pfitzer's Triumph and holds several more florets open, on longer and stronger stems, making tremendous flowerheads. Seedling Champion. San Leandro, '32. L.07 (100,5.00) Blts (100,.20)

**HAPPY THOUGHT 97** \*—†† Dec. Color somewhat similar to Grand Slam, closer to orange, but a decorative type of spike and florets beautifully ruffled. A soft, pastel orange. We believe the best introduction of Mrs. Austin, famous Ohio hybridist. L.25 M.15 S.10 Blts (100,2.00)

**LA FIESTA 90** \*—††† Dec. Bright orange. Deeper in throat. Tall, strong, wiry stem. Color a large improvement on the popular Senorita, with much taller spikes and better placement. A coming "cut flower." Rapid increaser. Large blts. We have had spikes with 12 open florets. Also 5 ft. spikes from small bulbs. Also a hundred or more spikes as good as the illustration from large bulblets. Again we have "broken the ice" for a wonderful, new variety. Our 1st, A.G.S., '36. A.M., British G.S., '36. (Am) N.E.G.S. '37. We assure you it would be a mistake to omit this item from your order. See Illustration. L.40 M.25(100,18.00) S.15 (100,11.00) Blts (100,2.00)

**MRS. H. BROMLEY AMBLER 95** — †† Dec. Orange chrome, an intense shade of orange not found in any other glad. Valuable color for decorative use. Florets about 4 inches. Will not fade, bloomed indoors in light. Fades some in sunlight. Most intense oranges do. Beat the famous Betty Nuthall (our 1st) A.G.S., '31. Our 1st, nearest monotone orange. Ohio-Mah. '34 and same Ohio, '35. 1st and Champion Am. Dec. spike, Ohio, '35. beating larger spikes of Picardy, King Arthur, Mary Elizabeth, Wasaga and other winners by reason of its unique color value. A.G.S., '37. L.15 M.10 S.05 Blts (100,-1.00)

**ORANGE BUTTERFLY 95** —††† Sm. Dec. The only really small flowered variety in the entire list. They average about 2 inches. But, it holds 10 or more open on a long flowerhead, which is very unusual for this type. The color is a rich, glowing, bronzy orange. And, unlike most of the small flowered sorts, the substance of the florets is excellent, though there may be some crooking of the stem in extremely hot weather. A.M. British R.H.S., '32. N.E.G.S., Wash., and Winnipeg, '33. We



La Fiesta

won 3 firsts with it Ohio-Mah., '34, one of which was also awarded Champion Small Dec. bloom. Am. Sm. Dec. Champion (Mrs. Pease) Ill., '35. Four 1sts (one of them ours) Ohio, '35. Pa., Ind., Winnipeg, (Mrs. Sherwin) C.G.S., also Open Sm. Dec. Champ (with 14 open), Ohio all '37. L.06(100,4.00) M.04(100,2.50) S.02(100,1.25) Blts (100,.20-M,1.00)

## SCARLET

**AMADOR 98 \*\*—†† Exh.** Brilliant and glowing scarlet, day or night, 5-8 very large florets open on a strong spike with good cut flower habits. Western awards. A.M., British G.S. N.E.G.S., '35, '36, (Am) '37. Mich. and Grants Pass, '36. L.06(100,4.50) M.04(100,3.00) S.02(100,-1.50) Blts (100,.30)

**JOH. S. BACH 78 \*\*—†††† Exh.** Orange salmon, shading bit lighter in throat. White median lines. Tall and strong. Huge, well arranged flowerhead. 10-12 open at once. The earliest, extremely large flowering sort within our knowledge. A.M., Haarlem, F.C.C., British G.S. Shown in Wash. with 14 open to win, '35. Champion bloom of show, Vancouver, '35. N.E.G.S., '36. No. 8 in C.G.S. Symposium. N.E.G.S., Conn., Calgary, E. Bay, '37. L.20 M.15 S.10 Blts (100,1.50)

**LUCIFER 95 \*\*+†††† Exh.** Orange scarlet, purplish crimson blotch. Makes a huge plant and spike, often side spikes. Huge florets set well spaced, up to 10 open. Very tall. Cut flower habits intermediate between Aflame and Dr. F. E. Bennett, both of which we are discarding this year in favor of Lucifer, which commonly produces (with us, surely) larger flowerheads of better color. F. C. C. Ballarat, '31. A.M., B.G.S., winner at 5 shows, Australia and Grand Champion at R.H.S. (Ballarat), '35. Conn. and Ia. (two shows), '37. L.07(100,5.00) M.05(100,3.50) S(100,2.00) Blts (100,.50)

**MAC 93 \*\*\*+†† Exh.** Metallic, bright orange scarlet, small violet throat blotch. This variety has excellent cut flower habits. Big, flat round florets, 6-7 inches dia. with 5-6 open. This color class presents a highly competitive field and a newcomer must have some very good qualities to rank. This one does, in spite of an occasional misplaced 1st floret. L.50 M.35 S.20 Blts (100,4.00)

**MRS. C. P. WORLEY 98 \*—†††† Exh.** Salmon red, cream throat. Powerful grower, luxuriant foliage, long flowerhead on medium length stem. Size of florets almost warrants two stars. Stock very limited. Ea. L1.00 M.60 S.35 Blts .10

**PFITZER'S TRIUMPH 98 \*\*\*—† Exh.** Gigantic, orange scarlet, rich and velvety. Cherry blotch. Substance not the best for warm climates and sometimes only holds 4 open, but responds strongly to fertilization and bloomed cool or indoors, makes tremendous flowerheads. Number 18 in A.G.S. Symposium. 1sts A.G.S. 5 out of last 8 years. Two 1sts A.G.S., Wash., Vancouver and our 1st Ohio, all '35. E. Bay, E.S.G.S. '37. L.05(100,3.50) Blts (100,.15)

*"I have been professor of color theory and design at the Cleveland School of Art for the past eleven years and have probably never been so thrilled by any one color as pure color, as I was when I saw your Pfitzer's Triumphs at the Great Lakes Expo." 3-9-'37. Prof. K.F.B., Euclid, O.*

**TUNIA'S TRIUMPH (E. Both) 88\*\*\*—††† Exh.** Today the world's most sensational glad. Starting its career, it won the Fallu Cup and Grand Champion Seedling award at the South Australia, '34 show. Australian fans have been spellbound with this flower ever since. The handful of growers who have been privileged to grow it 2 years here in U. S., pending Release, have likewise marveled. The color, light orange scarlet with a sheen approaching metallic bronze, a self color. Florets 7½ to 8 inches, 7 to 9 open, 21 buds. The huge florets are perfectly faced and placed. The spike grows 5 ft. or taller, perfectly straight and the heavy texture enables the florets to withstand hot, drying winds. Makes a strong, well foliated plant that requires no staking. Good propagator, young bulbs producing from 30 to 50 bulblets. With a bold, arresting bloom having every desirable exhibition quality, this variety shows every evidence of being unstoppable. See illustration. Ea. L\$7.00 M5.00 S4.00 Blts .90.

*"At our show (S.A.G.S.) Tunia's Triumph with seven eight-inch blooms, perfectly placed, simply dwarfed such large varieties as Mrs. S. A. Errey and its magnetism held the public three and four deep throughout the show." C. H., Torrensille, S. A.*

*"Tunia's Triumph is the largest glad I have ever grown, though I only managed 6 open." E. J. F., Melbourne, Australia.*

*"I had a Tunia's Triumph with first floret 8¾ inches across and 8 open." Mr. Menzies (a prominent Victoria exhibitor)*

*"Tunia's Triumph has already proved a wonderful parent. A number of its seedlings are very outstanding and are likley to create a sensation when released as you already know." E. B., Adelaide, So. Australia.*

**Bulbs priced per each. 12 sold at 10 rate. 6 at 5 rate. 25 at 100 rate.**

**Blts any amount at rate offered. Delivered Prepaid in U. S.**

## RED

### COMMANDER KOEHL 88 \*\*\*—††† Exh.

Nothing in sight among the crimsons to beat this immense, clear, rich, crimson red. Awards of Merit by Haarlem, Amsterdam, British G.S. and R.H.S. Champion bloom, Wash., '32. Number 3 in A.G.S. Symposium, Number 9 in C.G.S. and, of course, first red in both Symposiums. Our 1st, Ohio-Mah., '34 and again we won the large Seabrook Perpetual Challenge Trophy for the Champion basket, containing immense spikes of this variety. Champion bloom, East Bay, '35. A.G.S., '34. Currently, A.G.S., C.G.S., Ohio, Mich., Metro, Calgary, etc., all '37. L.05(100,-3.50) M.03(100,2.20) Blts (100,.15)

### RED PHIPPS 93 \*—††† Exh. Pure, spec-

trum, red. Several shades lighter than Com. Koehl. Longer spikes than Mr. Phipps, not so many open and more loosely placed along the spike. Ideal cut flower habits. Blooms out slowly but perfectly when cut. Our 1sts A.G.S. and Ohio, '32. Champion bloom, Ill. at Century of Progress, '35. A.G.S., '33, '34 and (Am.) '35. Detroit and Iowa, '35. Auckland and N.E.G.S., '36. 1st and most buds and blooms A.G.S., Pa., (2 shows) Ia., Regina, all '37. L.06(100,4.00) M.04 (100,2.20) Blts (100,.20)

### SOUTHERN CROSS 80 \*\*—††† Exh. What

a name and what a glad to conjure with! A new, bright red with a comet trail of Australian and New Zealand awards. Self color and perfect placement. Tall and strong. 8-10 open. Good cut flower habits, resisting punishment in the field far better than Com. Koehl. Auckland G.S. and A.G.S., '36. Ia. and Yakima, '37. L.08(100,5.00) M.05(100,3.00) S.02 (100,1.20) Blts (100,.25;1000,1.50)

### TIP TOP 92 \*\*\*—††† Exh. Warm red to

scarlet. As tall as Aflame, florets as large, but of the wide-open, flat type, 6-8 open on long, strong spikes. A.M., Haarlem, New Pfitzer variety we said was "going places." We assisted our own prediction, "breaking the ice" in America by entering 3 spikes at Ohio, '35. Our 1st beat over twenty other well grown entries including many of the other reds here listed. Grants Pass and East Bay, '36. The parade of blue ribbons has begun. (Am) N.E.G.S., Metro., Hamilton Dist., Peterboro Hort., Winnipeg, Ames (Ia.), all '37. L.15 M.10 S.07 Blts (100,1.00)

"One spike of Tip Top was as near perfection as one could wish and I am certainly sold on it. I liked Irene tremendously, also Rosemarie Pfitzer, Star of Bethlehem and a number of others." 11-24-'37. B.F. P., Roanoke, Va.



Tunia's Triumph



**WHERO 98 \*\***—††† Exh. Rich, glossy scarlet red, with darker flecks at outer edges. Immense spikes with 8-12 wide open florets, sometimes deserving three stars for size. Excellent substance. Good propagator. Champion seedling at Normandy and Wanganui, N. Z., '33. 1st, Auckland G.S., '36. If you like Commander Koehl or Bill Sowden, you will like Whero better. L.35 M.25 S.15 Blts (100,4.00)

## DARK RED

**BLACK OPAL 92 \***—†††† Exh. Deep maroon, somewhat marbled. Makes tall, symmetrical exhibition spikes, 10 open, 22 buds. Stock is extremely scarce. Ea. L4.50 M3.00 S2.00 Blts .50.

**MAROCCO 88\***—†† Dec. Deep maroon, almost black. Not dull. Florets open well. Strong spikes of good height. East Bay and our 1st, A.G.S., '36. (Am) N.E.G.S., Pa., Ohio, Ia. and Minn., all '37. L.06(100,4.00) Blts (100,.20)

**MOORISH KING \*\***—†† Exh. Impressive, long spike, carrying immense, glossy, mahogany maroon florets. Lighter than Marocco but completely eclipsing it in size. Scarce because slow propagator. Blts germinate very unsatisfactorily. A.M., Haarlem and B.G.S. Two 1sts A.G.S., '34. (Am.) N.E.G.S. and our 1st Ohio, '35. Peterboro Hort. and Ia., '37. L.20 M.15

**OEGANDA 98** —† Dec. Black red, almost a solid black color with silky gloss, without markings or blotches. We have bloomed this from L bulbs three years and it is certainly the blackest glad we have yet seen. Florets run 3-4 inches dia., 4-6 open, 10-13 bud, 3-3½ ft. tall, on strong, slender stems. Supply very limited. A.M., R. Hort. S., F.C.C., Haarlem, '35. L1.50 M1.00 S.60 Blts .20

**REWI FALLU 98 \*\*\***—††† Exh. A deep, blood red of very large size, opening 8-10 florets in the field on vigorous plants 5½ to 6 ft. tall. Blooms from blts. frequently. Bloom from the first bulb was champion seedling at So. Australia G.S., '32. We do not hesitate to render opinion that this variety will be sensationally publicized by all who see it. Good propagator. Ea. L3.00 M1.50 S.75 Blts (100,15.00)

*"I got a No. 1 large bulb and 90 bulblets from the Rewi Fallu bulblet I bought from you and a No. 1 large bulb and 65 bulblets from the Shirley Temple bulblet. Fallu bloomed from bulblet but Shirley did not." 11-29-'37. R. J. G., Racine, Wis.*

## SMOKY

**BAGDAD 98 \*\*\***—†† Exh. Smoky, old rose, darker to edge, throat lighter with a bit of cream, 5-6 ft. tall, straight spikes. Florets 6-7 inches. 5-7 open, loosely spaced, making immense flowerheads. Good blooms from the smaller sizes. 1st Wash., '34, also for largest flower in show. C.G.S., '34. Our 1st, Ohio-Mah., '34. Detroit, (Am.) C.G.S. and Champion bloom in "Open" Div., Quebec, all '35. C.G.S., Grants Pass, (Am.) N.E.G.S., and our 1st A.G.S., all '36. Now No. 9 in A.G.S. Symposium. Conn., Metro., Ohio, Mich., Minn., Ia., all '37. L.05(100,3.50) M.03 (100,2.00) S(100,1.00) Blts (100,.15; pt., 1.00)

**DOROTHY DOW 102 \*\***—†††† Exh. Color is a smooth mixture of old rose and deep orange with a gray overtone. Florets about size and shape as Picardy, stem shorter but several more open with long flowerheads. Good propagator. With a color which we believe is a great improvement on Emile Aubrun, with larger florets and much longer flowerheads, we accordingly drop Emile Aubrun from our list. Prices now within reach. The bulbs present a very unusual range of color from yellow to strong red or red mottled or striped along husk cleavage line with yellow. We have had several inquiries wondering if this color variation had anything to do with thrips feeding areas, so we wish to explain. L.10(100,8.00) M.07(100,5.00) S.04(100,3.00) Blts (100,.50; M,3.00)

**MARMORA 98 \*\***—†††† Exh. Long spike of lavender, gray, pale purple blotch. The best Australian introduction. Number 6 in A.G.S. Symposium. Voted best smoky, C.G.S. Most open and largest floret. A.G.S., '32. A.G.S., '34. Wash., C.G.S., and N.E.G.S., '35. E.S.G.S. and Ames (Ia.), '37. L.06(100,3.75) Blts (100,.15-M,1.00)

**MOTHER MACHREE 100 \*\***—†††† Exh. Salmon Orange. Silver gray. Sunset colors of high lustre and sheen. Consistent producer of long, straight, stunning spikes. Number 5 in A.G.S. and 10 in C.G.S. Symposiums. Our 1sts Ohio and Mah., '32. Our Champion bloom of the



show. Ohio, '32, Grand Champ., Conn., '35. Grants Pass, N.E.G.S. and Grand Champion (Mrs. Pease, driving bravely 14 hrs., all night, alone from 30 miles east of Cleveland to Springfield) Ill., all '36. A.G.S., C.G.S., N.E.G.S., Metro., E.S.G. S., Hamilton (Dist.), Ind., Mich., Ia., Winnipeg and Calgary, all '37. Another impressive list. L.06(100,4.00) M.04 (100,2.50) S.02(100,1.25) Blts (100,.15-M, 1.00)

**OUR SELECTION 98** \*—†††† Exh. Salmon red, flaked slate, cerise blotch on cream. A flowerhead even longer than Mother Machree but stem not so long. Florets evenly placed in double row, 10-16 open. A very trustworthy performer. Champion spike Winnipeg, '31. Most open (18) No. Dak., '32. N.E.G.S., '32. Champion bloom Ballarat, '32, and Malvern (Australia), '35. Wash., '35. (Am.) N.E.G.S., '36 and '37. C.G.S., '36. Yakima, Winnipeg and all 4 shows Ia., including Grand Champion at the Cedar Rapids show, '37. L.06(100,4.00)

**VAGABOND PRINCE 97** \*—††† Exh. Irrescent, garnet brown, lighter in upper throat, small flame scarlet blotch below. 8-10 open. The color combination is very attractive, as well as unusual. If you like striking, novelty color combinations, we suggest you waste no time acquiring this one. The only "A" rated glad in the "Any Other Color" section, C.G.S. Symposium. Metro. and Ames (Ia.), '37. L.50 M.30 S.20 Blts (1000,24.00)



### IMPORTANT NOTICE

For detailed Cultural information, Soil acidity, Insect pests, Bulb diseases, Thrips, Ethylene dichloride and other formulas, we refer you to pages 26-30 of our 1937 Guide Book. However, the vitally important information is restated here.

### LEAD YOUR FRIENDS AND NEIGHBORS — HOW TO DO IT

Simple as can be. Inexpensive, too. Plant healthy, young bulbs of the large size of varieties currently winning first prizes in the major shows of the world. Soil prepared in the fall with heavy applications of well rotted cow manure and bone meal is excellent. Avoid horse manure in any season. Plant in the sunniest location possible. Shelter from strong winds is desirable. Preferably in a group planting by themselves.

Do not make them compete with other roots of trees, shrubs or weeds. Cultivate often and close, keeping surface loose. If the garden plot was not fertilized the previous fall with a slow acting fertilizer apply none whatever until plants are six to eight inches high. Use then and every few weeks thereafter until blooming, if you wish, any quick acting fertilizer with approximately "4-12-4" per cent of content of nitrogen, phosphate and potash, respectively. Sprinkle it sparingly (a handful to 25 or more bulbs), several inches away from the plants. Scratch it in and soak to saturation. If you wish, when the buds first emerge from the foliage, substitute a few similar dressings of dried blood or a single similar dressing of ammonium sulphate. Soak the ground heavily the day before so that the plant will be saturated and in strong growing condition, thus withstanding a shock which might otherwise burn off the rootlets, turn the foliage yellow and stop further growth.

Particularly in hot weather, spikes which are cut when but one or two florets are open, fill out with more open at a time when bloomed indoors in the light but not sunlight, away from any breeze, making better exhibition spikes and preventing any fading of color such as is sometimes found in some of the finest orange scarlets, as well as preventing wilting of varieties without strong substance. Cut stem slantwise to provide larger drinking area and place in water at once to avoid air pockets in stem. Allow three or four leaves to remain on the plant to mature the new bulb which is hardly half grown when spike is cut. At least six more weeks are needed to mature the bulb, except where blooms are from large bulbs of very late sorts.

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*"I am having trouble with my blooms in a garden along the south fence. Practically all the blooms seem to want to face the fence instead of out to the lawn. Is there any way we can set the bulbs at planting time to avoid this? Or do anything else?"*

Note: We fear we insulted this party by suggesting a garden along the north fence where, it turned out, he had a concrete drive.

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### DON'TS ON DIGGING

Do not leave part of stem on bulb, cut close and burn the tops.

Do not leave bulbs to dry where frosts can reach.

Do not pile deeply. Quick drying (not in hot sunlight) is extremely important to prevent spread of diseases in storage.

Do not remove roots and old bulb for some weeks unless old bulb is soft or shows decay. Wait until they separate with ease and without tearing the new root base. This waiting period is the most desirable time for sprinkling your bulbs lightly with naphthalene flakes. See paragraph on that subject.

## INSECT PESTS AND BULB DISEASES

This subject, fortunately, has again become relatively unimportant to the well informed, who have learned that simple, preventative measures are better than complicated and sometimes ineffective curative measures.

Likely, your bulbs are clean and need none of these treatments, but we are presenting this information for those who may need it.

Inspect your bulbs before planting. If doubtful looking, remove entire husk, though the husk does function to ward off from the planted bulb frost, fungus diseases, grubs and wire worms.

We proceed with our subject under sub titles.

### BULB SURGERY

A few specks of disease spots, wire worm injury or scab may be gouged out without the slightest harm to the plant provided the bulb retains a good eye and root base. Cutting out these segments only cuts away that much food to start off the new plant. Best dust the cut surface with powdered charcoal. Next best common sulphur or at least dry until bleeding stops before planting. You may do these things any time during the storage period, too, or just rely on corrosive sublimate treatment to clear them up.

*"I always lost many cut bulbs until I began wiping the cut surface dry with clean rag and then painted well with melted paraffin."* 3-6-'37. J. E. O., Amarillo, Texas.

Note: This method is recommended to any who have experienced any trouble with charcoal or sulphur.

A plump bulb of 1¼ inches diameter has plenty food to start production of a show specimen spike. If the bulb is 2 inches or more in diameter it may have two or more prominent eyes or sprouts, indicating that it will make as many stalks and spikes. Now this one bulb cannot be expected to make two or more spikes of the same show specimen quality it would produce if held to a single eye and spike. If you want to bring renewed youth and vigor to your old jumbo bulbs and beat the other fellow, just disbud the bulb, i.e., gouge out all eyes except the most prominent one, just as you gouged out the little specks of scab or disease, dusting as before.

### EXAMINE YOUR BULBS

If your bulb is not bright and clean looking, something has gone wrong. It is easy to soak them the night before planting in the simply prepared, inexpensive corrosive sublimate solution, a sort of "cure all" for bulb diseases as well as thrips prevention, and not to do so may easily be disastrous. This treatment is almost universally adopted now by amateurs and growers alike.

Thrips do not winter over outdoors in the Northern states but they are often brought

into the storage quarters with the bulbs. If the bulb has irregular areas of russet brown, often confined to one or more areas walled apart at adhesion line of the layers of husk, with the surface somewhat roughened, it is likely some thrips have been feeding on the bulb juices and if the surface is sticky, likely they are still there and alive. If not sticky, likely the temperature has been below 50 degrees long enough to kill the insect but not the eggs. The corrosive sublimate will kill both insect and eggs.

The use of the well known naphthalene treatment a short time after digging kills any of these thrips that may have been brought in promptly and the bulb has a better chance to survive the storage period and remain a bulb still fit to plant.

### NAPHTHALENE FLAKES

We highly recommend this simple and economical treatment. If you allow thrips to feed upon your bulbs they will suck the juices, injure the eyes and rootlets and growth will be retarded and inferior flowers produced, even if you eventually kill them off at planting time by some treatment. Avoid crude naphthalene or camphor or paradichlorobenzene as they may contain creosote or other injurious chemicals. The best time to use it as soon as the roots are considered too dry to suck any naphthalene into the bulb. Maybe a matter of hours or a few days, depending on drying methods. Do not apply to bulbs from which the old bulb has just been removed, as the severed area is moist for a while and the naphthalene might soak into the bulb. It is safe both to the user and to the bulbs, during their **dormant** period of storage, even when an overdose is used, provided the bulbs are fairly well dried. One ounce (4 level tablespoons) sprinkled on each 100 large bulbs or equivalent in bulk of smaller sizes, is sufficient if bulbs are stored in closed bottom container. If screen bottom or in onion sacks, double the amount. Will kill insects promptly and gases will continue for several weeks, killing the larvae as soon as hatched. Allow to remain at least 3 weeks. But note they will not hatch under 50 degrees. Do not completely cover the bulbs as evaporation takes place constantly and to prevent it will make the bulbs first damp, then mouldy, then susceptible to rot and diseases. Applying the flakes in a closed paper bag is safe for a few weeks if bulbs be dry, since some moisture can escape. Avoid wax or oil paper bags since moisture could not escape. If roots and old bulbs are removed several weeks after application, any naphthalene remaining may be removed. If the flakes have not entirely evaporated by the time little root knobs and eye sprouts emerge, showing bulb is no longer dormant, shake out any remaining. Do not use any naphthalene in the trench at planting time since it is safe only to the dormant bulb.

## CORROSIVE SUBLIMATE

Also known as mercuric chloride treatment. **This produces such wonderful results, with so little effort, with so little cost, that no one, whether he grows a bed of glads four foot square or four acres, should fail to so treat his bulbs.** Regardless of where or how the bulbs grew the preceding year. This gives the bulb a coating that wards off various bulb diseases and fungus attacks. We used to keep our bulbs healthy by this process long before we ever heard of thrips. Now, it has been conclusively proved, this treatment also kills any thrips and their eggs, and, if used, you only need keep a watchful eye for thrips infestation from outside sources. Remember soaking processes are only advisable just before planting. This is not a fall treatment. If your bulbs are husked, they need only be soaked half as long, but we do not advise husking unless you know your bulbs are infested badly and you wish to take no chances on penetration to the bulb. Many have inquired if the treatment is safe to use on badly sprouted or rooted bulbs. This will not harm them.

We read an article in a Canadian "quarterly" by someone who called himself "I Dip-pem," who said he had a lot of little batches. To keep them separate he obtained some of the women folks' old stockings, slipped a batch into a toe with wooden label, tied the stocking above the batch and so proceeded until all the batches were conveniently ready to soak, remove and drain.

**Note Important Revision** of formula by U. S. Dept. Ent. to allow additional time for penetration of stubbornly tight husks.

Dissolve 1 oz. of the powder first in a bit of hot water, then pour into 7 gal. of water, preferably above 60 degrees. Remember, cold water may render the treatment ineffective. This must be poured into a non-metal container, such as a crock, wooden pail, glass or unchipped granite ware. Varieties kept separate in cloth bags. No difference if bulbs are then planted wet or dry, but the sooner the better as much of the coating may be lost if bulbs become dry. Solution weakens with use, so replenish 100% if used again. Soak 12 to 17 hours, preferably night before planting. Be sure bags are fully immersed. Do not use this substance in tablet form unless you learn exactly how much of the tablet, in weight, is actually corrosive sublimate. You want a final solution of about 1-1000. This solution is safe to the hands but is a deadly poison and must be used and disposed of with extreme care.

**Our bulbs get the naphthalene treatment a week or two after digging, the Ethylene gassing late January and the unsold bulbs get the corrosive sublimate before planting. Advertising "treated" bulbs means little unless you know the method used and when last used.**

*"In regard to coating metal containers for treating bulbs with corrosive sublimate, we would suggest a rubber base paint such as is used by mirror manufacturers to paint the back of mirrors. Asphalt paint commonly contains sufficient creosote to make injury to the bulbs a possibility." 4-12-'37. Sidney L. Dryfoos, (Fertilizer Expert), Dartmoor Rd., Cleveland Hts., O.*

## INSECTICIDES

If thrips appear on your plants they must be controlled before the bud spikes emerge from the foliage. Watch for any silvery gray streaks on the foliage. If permitted to increase unmolested they will extract juices from the buds resulting in a burned appearance, they will eat streaks of color off the petals even before they unfold and if they unfold at all, the petals may crimp up their edges and dry to a dull brown. Even the young, lemon colored thrips may do this damage to the bud so it is important to kill such adult thrips as may arrive before they lay eggs, also because the young have the bad habit of staying inside the bud and crevices of the plant where they are hard to reach with insecticides. The silvery gray (feeding) streaks on the foliage, in badly infested cases, turn brown, stopping both plant and bulb growth.

In our opinion, thrips come more into the open during the hours of 4-6 P.M., so spraying is most effective if done at that time. Also, the less heat the safer for the plants and evaporation is retarded. If plants are thirsty when spray is applied, spraying hazards are increased. Plants should be well watered but the foliage should be dry before the spray is applied. Spraying but one part of the patch only is inadvisable on account of the migratory habits of the insect.

Plainly we want an insecticide that will not burn the plants and that will act as a "double action" insect poison effective on both sucking and leaf eating forms of insects. **Rotenone** in proper concentration, with a spreader that will not deteriorate the ingredients, is both inexpensive and more effective than any other formula that has come to our attention. Above all, we beg our readers not to put off inspecting the plants for thrips infestation until blooms appear. If they already have a good foothold at that time you may have a very discouraging task on your hands.

We recommend **preventative** spraying, using a somewhat lighter concentration than advised for serious infestations. Either about once every 10 days after plants are up 6 or 8 inches until blooming, or else about 4 sprayings about 4 days apart beginning about 20 days before blooming, i.e., about when the bud spikes begin to fatten the stalk. If an infestation is actually present, use full strength concentration. In any event, have your insecticide on hand to use if needed.

## ROTOTOX

The Penetrol spray made with Rotenone, containing also Acetone and Ethylene Dichloride, in fact a full 90% of active ingredients.

We have been investigating the value of the new insecticide called "Rototox" with a view to its substitution for all home-made, assembled formulas, as a complete spray in itself for all general purposes and for gladiolus in particular. The results are almost too amazing to be readily believed. Let doubters try it and be convinced. We have numerous reports that its use has been highly satisfactory. Perhaps you have already seen the article by Dr. Roark, of the Dept. of Agriculture, who considers Rotenone (derived from derris or cube root) one of the most effective insecticides available, being fifteen times as effective as nicotine and thirty times as effective as arsenate of lead.

Rototox, while so deadly to insects, is non-poisonous and perfectly harmless to humans, animals and plants and fruit and vegetables sprayed with Rototox may be eaten with perfect safety within 24 hrs. after spraying. The Rotenone acts as a stomach poison to insects as long as it remains on the plant, in addition to being a contact insecticide. Penetrol (oxidized petroleum hydrocarbon, sulfonated) is a carrier, spreader and activator. It is neither acid nor alkaline nor caustic, so the rotenone is held in perfect suspension, without precipitation or disintegration, thus making no disfiguring sediment to mar or injure the most delicate foliage or petals. Therefore, no need of segregating early and late varieties. It causes the formula to emulsify as readily and completely in cold, hard water as in warm, soft water.

It does not have to be kept agitated and it cannot clog the spray nozzle. These are the reasons why Penetrol is known as the best spreader for carrying the formula into the crevices of the plant, an extremely desirable feature for the control of thrips.

Rototox contains Ethylene dichloride, which has, for many years been used by many large growers for gassing their bulbs in storage quarters. This ingredient is valuable because it reaches many insects not contacted and portions of the plant not fully covered by the spray.

At Century of Progress grounds, 1934, there was planted four large plots of beds of gladiolus by about 20 growers. (We participated). Laid end to end there were 6 miles of rows of gladiolus. Rototox was used preventatively on all these beds with very satisfactory results.

Rototox has already become popular for greenhouse use and is cheap enough for use on large acreages of gladiolus, dahlias, perennials, evergreens, truck crops, etc.

Many growers, wishing to avoid the week or so delay in blooming period likely when soaking their bulbs in corrosive sublimate solution, are now soaking them for 26 hrs.

in any container in 1-200 dilution of Rototox, just before planting, apparently with very satisfactory results.

We do not stock Rototox. You can get what you need promptly (much quicker than by asking us to relay your order), postage prepaid, from

The Rototox Co.,  
81 East Yale St.,  
East Williston, N. Y.

Their prepaid prices (no doubt subject to change) are: 1 oz., 35c; 8 oz., \$1.00; 1 pint, \$1.75; 1 quart, \$3.00; 1/2 gal., \$5.00; 1 gal., \$10.00; 5 gal. \$45.00.

At the strong concentration for bad infestations, 1-200, 1 gal. will make 192 gallons of spray. At suggested preventative concentration, 1-400, 1 gal. will make 384 gallons of spray. (About 5c or 2 1/2c per gal., depending on concentration needed.)

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"Used Rototox on about 1500 glads, 400 dahlias and 2000 asters once a week at 1-800. Perfect results on the glads and almost the same on the other plants, controlling thrips, grasshoppers, aster beetles and leaf hoppers alike." 11-10-'37. H. E. C., Oronoque, Conn.

"Rototox was just fine. About one fourth acre of glads badly infested before I knew it. Used 1-200 dilution, sprayed four times. In the spring of '37 I soaked all the bulbs with Rototox for about 24 hours. We got about 98% control and had the cleanest crop of bulbs I ever had." 11-1-'37. M. B. Y., Greenwood, Delaware

"I have been fighting thrips and other insects on my roses for years. I have secured better control with ROTOTOX than with a dozen other insecticides. I spray 1-200 twice, 24 hours apart. No more thrips until more are blown in. This may be 3 days or as many weeks.

I have no objection to your quoting me. You have a product that is very good. I would be glad for others to receive the benefit from it." 11-23-'37. Mr. Clapp, State of Texas Park Board.

"My 185 cyclamen plants were badly attacked with the Cyclamen miles, as usual. I used ROTOTOX with excellent, most gratifying results." 6-23-'37. Thos. A. Inch, Hartford, Conn.

"Used Rototox on 1200 gladiolus. Obtained 100% control." 9-6-'37. J. E., Hammond, Ind.

"I used ROTOTOX on about 10,000 gladiolus as a means of getting rid of thrips. It proves very successful in this. In fact, I will consider it the equal if not the superior of any other treatment we have ever used for that purpose. Found it effective also against silver fish and cock roaches, also as a fly and mosquito killer. I have taken occasion to recommend Rototox through my newspaper syndicate and have recommended it perhaps a dozen times before various garden clubs where I have lectured. Will use as dip when bulbs are dug." 9-29-'37. (Dr.) Floyd Bralliar, Dean Nashville Agricultura Normal Institute. Madison, College, Tenn.

"Wonderful results using Rototox on about 3500 glads. Sprayed regularly every 2 weeks. Complete control and had the best glads have grown to date." 11-4-'37. R. B. H., Winnipeg, Man.

"Rototox was great. 100% control on 1500 glads and I found it far better than nicotine on Nasturtium for aphids." 10-3-'37. A. H. D., Ferndale, Mich.

"Used Rototox 1-400 on about 20,000 glads, every 10 days. Results very satisfactory. Used on lilies and roses, same results." 9-1-'37. Mrs. R. C. C., New Castle, Pa.



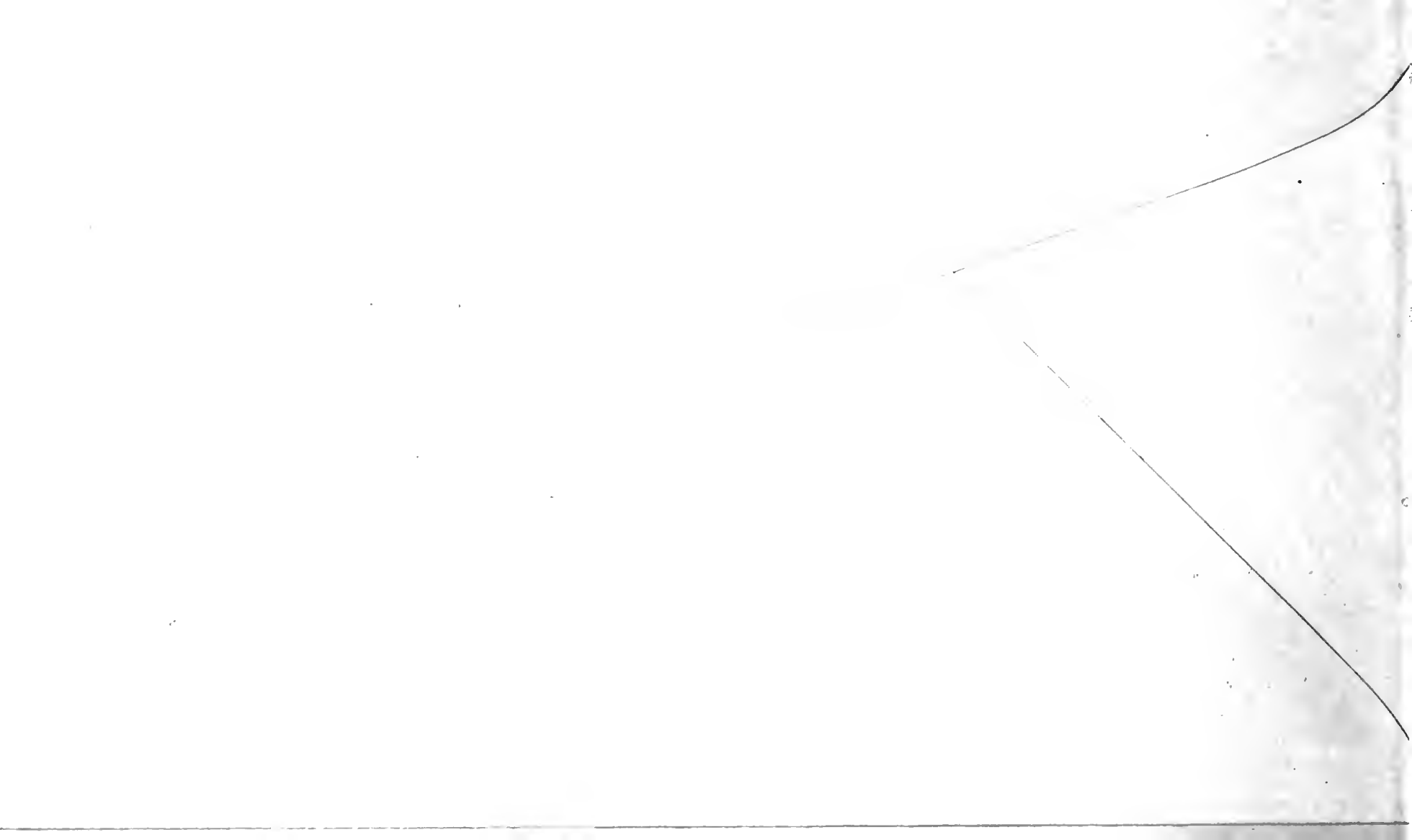
FROM

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GRANT E. MITSCH,  
BROWNSVILLE,  
OREGON,  
U. S. A.





## ORDER BLANK—Continued

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**SHALL WE SUBSTITUTE?** If cannot supply kind ordered, shall we send another of equal or superior quality, subject to your approval? We are so careful and liberal when making substitution that we have yet to receive the first complaint! Answer is particularly desirable if order comes in late season.

Your answer.....

Any suggestions about extras? By overcount? By oversizing? By varieties other than those ordered? If latter, suggest a few.

Remarks: .....



**GRANT E. MITSCH, Brownsville, Oregon**  
OREGON GROWN GLADIOLUS BULBS

Our Order No. \_\_\_\_\_

Rec'd \_\_\_\_\_

Booked -----

When Wanted \_\_\_\_\_

Shipped -----

Express -----

Parcel Post.....

Sold to \_\_\_\_\_ Date \_\_\_\_\_  
Write plainly and give complete address

Street & No. \_\_\_\_\_ P.O. Box \_\_\_\_\_

Post Office \_\_\_\_\_ State \_\_\_\_\_

Express Office.....Permit No.....  
If different from Post Office

State How Much Money Enclosed \$\_\_\_\_\_

Money Order \$\_\_\_\_\_

Draft or Check \$\_\_\_\_\_

25 per cent Deposit will Hold Orders Until March 1st.

DO NOT REPEAT PREVIOUS ORDERS.

Write Letter on Separate Sheet

[illegible]

**In Making Your Order, Please Give Price, and Size to Avoid Delay and Errors.**

Continue on Other Side

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# GLADIOLUS SOCIETIES

There are twenty-five state or regional societies in U. S., in addition to the national society. Five or more in Canada in addition to the Canadian Gladiolus Society. Several each in Australia and New Zealand. National societies in England, Holland, Germany. Upon request we will assist you to contact your nearest society. You will find much of interest and pleasure in your local society.

The New England and the British societies publish substantial annual volumes of around 200 pages of very interesting and informative matter. The Canadian Gladiolus Society will publish an Annual this year, using about the same page equivalent. This society publishes a symposium and rating of about 500 of the foremost gladiolus of today, classifying them into 21 color groups, rating them skillfully within their respective color groups. This feature alone is sufficient to make their publication outstandingly valuable. The American Gladiolus Society (under receivership) has been publishing its Gladiolus Review intermittently with little cooperation from the growers. It is to the interest of every grower and every state and regional society that this central publication be maintained but cooperative effort to that end is sadly lacking.

The annual membership fees listed below include the respective publications mentioned.

**New England Gladiolus Society, \$1.** (Annual). Albin K. Parker, Sec'y., Norwood, Mass. A "special" membership, at \$2., includes the Annual and 3 Supplements of about 40 pages each.

We understand the N. E. G. S. is about to change it's name to The International Gladi-

olus Soc., with a new program for affiliation by state and regional societies. Likely, those with no publication of their own, and Ohio as well, will affiliate. For a \$2 fee paid to the affiliating society you may thus obtain full membership in your local soc. (value \$1.) and the benefits of Special membership in the new 'International' including Annual and 3 Supplements (value \$2.) \$3. worth for \$2. and see our offer below to cut the \$2 in half for you.

**Canadian Gladiolus Society, \$2.** (Annual.) Mrs. J. A. Carleton, Sec'y., 166 Willow Rd., Guelph, Ontario, Canada.

**British Gladiolus Society,** Grower membership, 10/6 or \$2.63; Amateur membership, 5/- or \$1.25. (Annual). A. E. Blake Amos, Sec'y., 109 Lexden Straight Rd., Colchester, Essex, England.

**Empire State Gladiolus Society, \$1.** (Monthly Bulletin). A. N. Fisher, Sec'y., 113 Tompkins St., Cortland, N. Y.

**Ohio State Gladiolus Society, \$1.** (Occasional Bulletins). R. P. Kelley, Sec'y., 207 Buckeye Bldg., Akron, Ohio.

**Indiana Gladiolus Society, \$1.** (Quarterly Bulletin). John L. Coomler, Sec'y., Fairland, Ind.

**Minnesota Gladiolus Society, \$1.** (Monthly Bulletin). A. J. Mandehr, Sec'y, 1134 Palace St., St. Paul, Minn.

**Iowa Gladiolus Society, \$1.** (Monthly Bulletin). This membership may be direct or through affiliation with either the Sioux City, Ames, Cedar Rapids or Algona Gladiolus Societies, without additional cost. Address Iowa Glad. Soc., Secretary's Office, State House, Des Moines, Ia.



## JOIN A SOCIETY. WE MAKE IT PAINLESS FOR YOU.

Here is how. This offer is only to secure new members, not renewals and cuts your membership fee in half, as you will readily see.

To all customers sending in orders of not less than \$5. If you will also transmit to me your check or money order for any of the above Societies, made payable to the Sec'y of such society, in the full amount for one year new membership fee, we will transmit same to such sec'y and you may add to your order bulbs of your own selection from our catalog to the amount of one half of such membership fee.

This offer applies to the new \$2. membership through your local society if it affiliates as outlined in paragraph above describing

N. E. G. S. Example: Pa. customer sends us check for \$2. payable to Pa. G. S. thereby obtaining Pa. regular membership and N. E. G. S. (or International) Special membership benefits.

To all customers, including foreign, whose purchases at Retail total \$25 or more, provided such customer is not already a member, we will give a paid-up membership in the Canadian Gladiolus Society for 1938. For this new membership we will have to transmit \$2 cash.

*"I wish to thank you very much for the membership you gave me to the Canadian Gladiolus Society. They sent me a few days ago their quarterly for Jan., '36 and Jan., '37, both of which I carefully read. I find their literature most interesting." 3-19-'37. B.F. P., Roanoke, Va.*



**Scene at the Evans Farm. Cutting Spikes of Magna Blanca  
for the Ohio Show.**

Farm is located on east side of S. O. M. Center Rd., State Highway No. 91,  
two miles north of Solon, Ohio.

